

## Table of contents

Table of contents.....	1
About Facebook Fan Page .....	2
Features in Detail .....	3
The Basics: Creating a Custom Tab for your Facebook Fan Page .....	12
Advanced: Using Facebook Fan Page .....	18
Advanced: Creating Custom Facebook Tab with Sliding Billboard .....	34
Video: Using Facebook Fan Page .....	44
Video: Creating Custom Facebook Tab with Sliding Billboard .....	44



## About Facebook Fan Page

Create Design and manage stunning **Facebook Fan Pages** that will make your brand more competitive! Have you ever wanted to design and show special offers to your Facebook fans only? Now you can easily do that from **within Dreamweaver** with our Facebook Fan Page extension! It enables you to choose which regions of your page will be visible **for fans** and which for **non fans**. You can even follow your great design in the built in Dreamweaver **mode preview** and see exactly what your page will look like in Facebook.

Building easy [Fan Gates](#) is one of the most efficient ways to increase your online presence across the social networking platforms. If you want to make your space within Facebook more attractive and keep your users engaged, our Facebook Fan Page will allow you to use all the DMXzone Dreamweaver extensions to empower your Fan Gates! With this great tool you can embed any page made with Dreamweaver and hosted on your site to your Facebook Fan Page as a Custom Tab! It gives you full control of the design and web components like photo galleries, videos and event posters that will present your brand or product and carry their message across to the users.

Facebook Fan Page guarantees you quick access to your Facebook pages and extensive security. It supports all **PHP & ASP** server models.

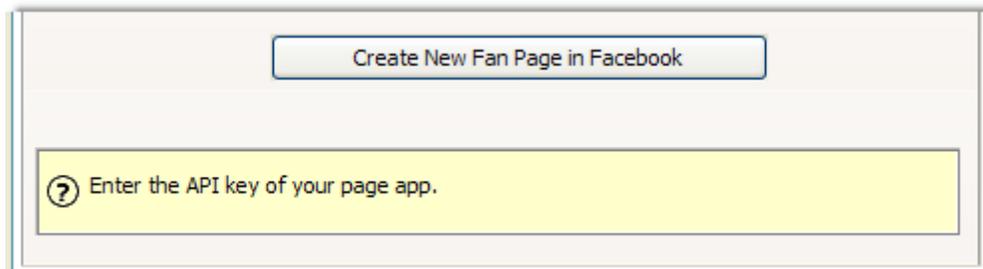
## Features in Detail

- **App ID/ App Secret fields** - Once you add your App ID/API key and the App secret codes, they will be added to your page code which you'll need upon linking it to Facebook.



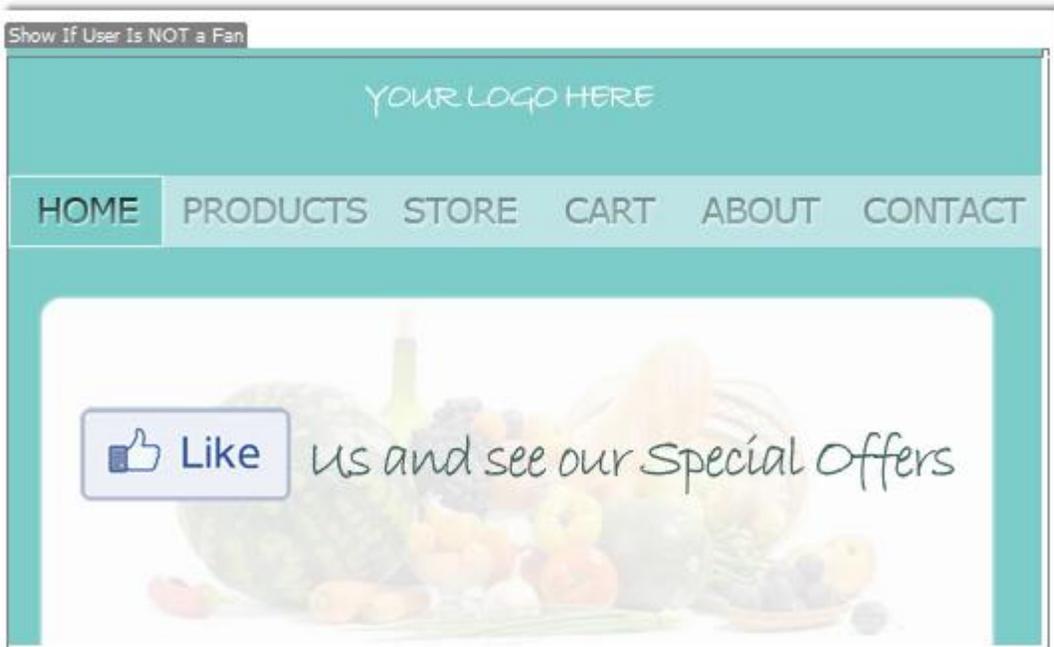
The screenshot shows a web interface for configuring a Facebook Fan Page. At the top, there is a Facebook logo with a wrench and screwdriver, the text "Facebook Fan Page", and the DMXzone logo. Below this is the tagline "Design and empower your Facebook Fan Pages with Dreamweaver!". There are two tabs: "Main" (selected) and "About". Under the "Main" tab, there is a section titled "Fan Page Custom Tab Options". This section contains two input fields: "App ID/API Key" with the value "138896722886458" and "App Secret" with the value "b8ed6514dfe2ba18782fc969026387b".

- **Create new Facebook fan page** - Included button to lead you directly to Facebook where you can create a new page.

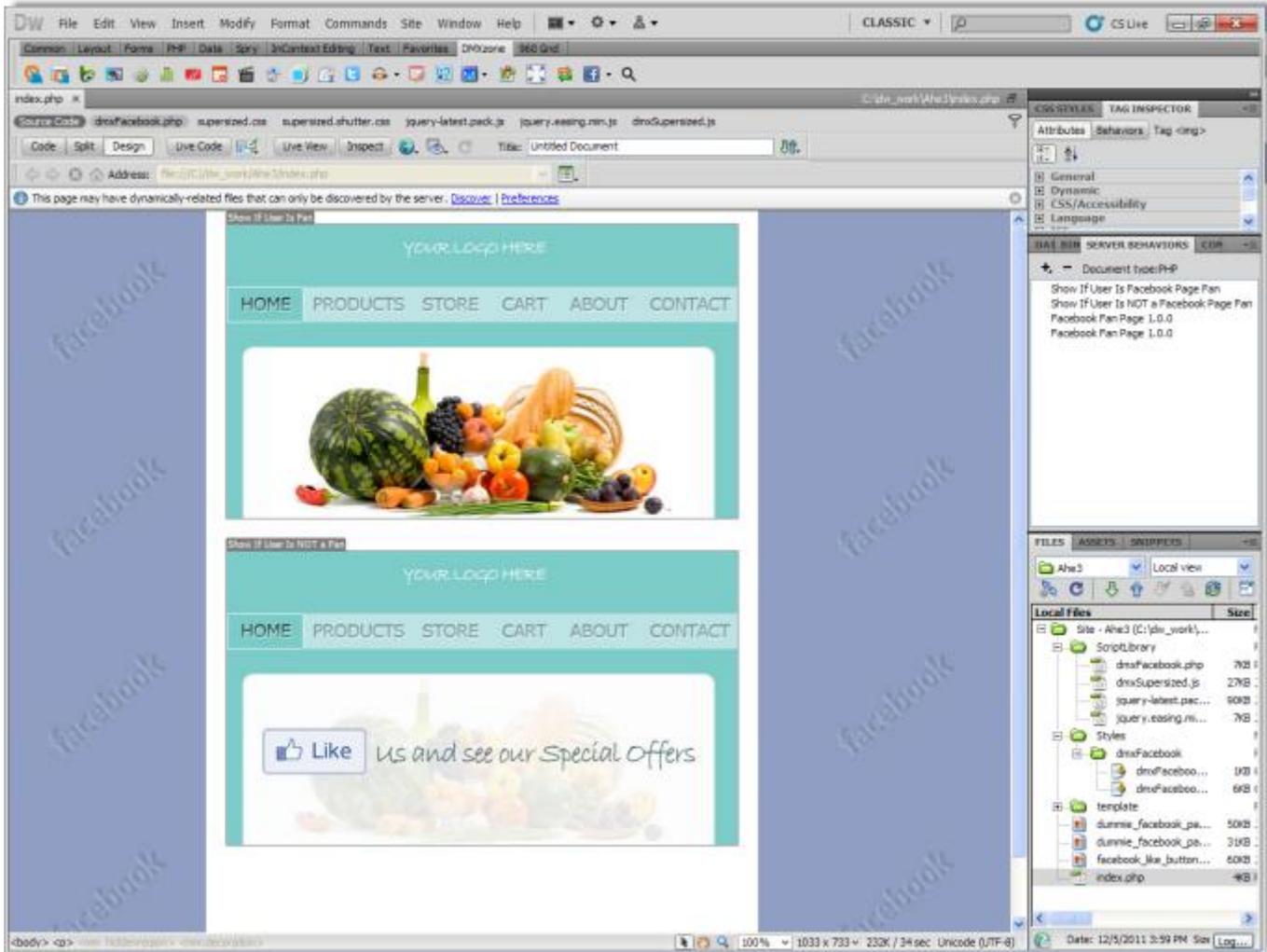


The screenshot shows a button labeled "Create New Fan Page in Facebook". Below the button is a yellow warning box with a question mark icon and the text "Enter the API key of your page app."

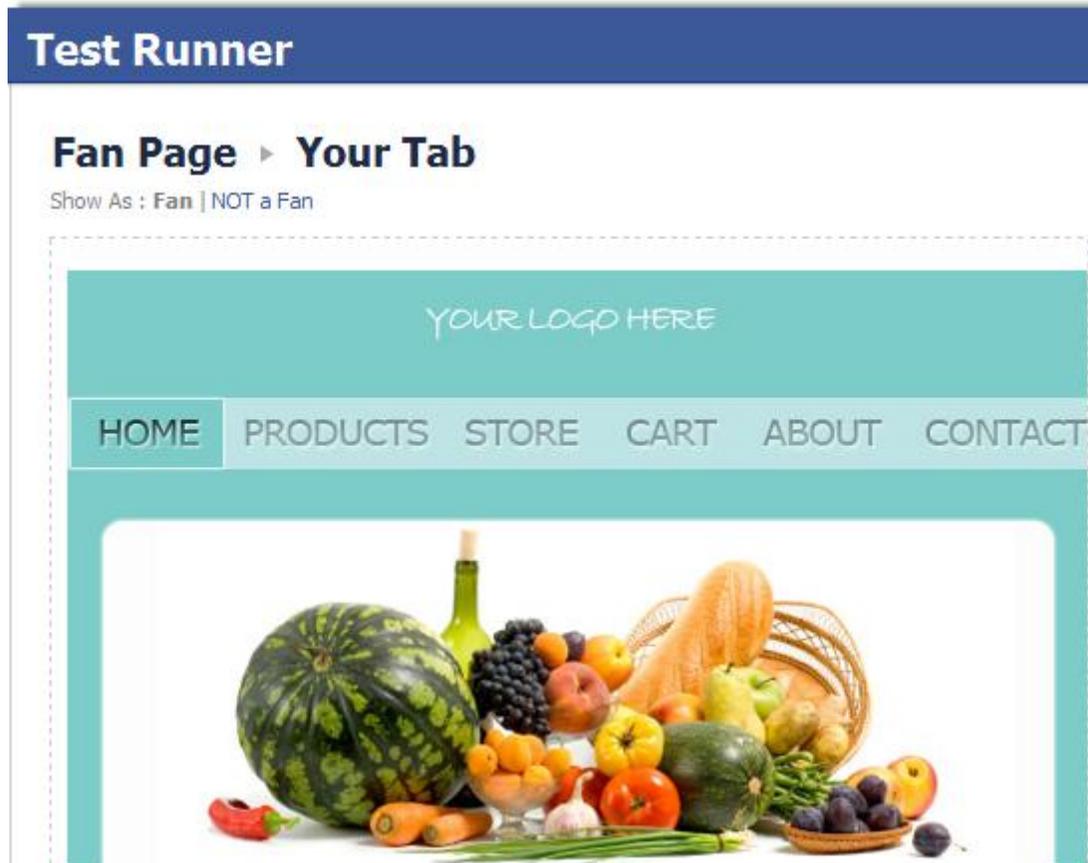
- **Facebook page fans and non fans** - With the help of the server behaviors you can select any region you want to be visible only for fans or non fans.



- **Integrated Dreamweaver design mode** - As Facebook Fan Pages are restricted to specific size we have built in a great design mode preview in Dreamweaver, so you can see exactly what you are designing!



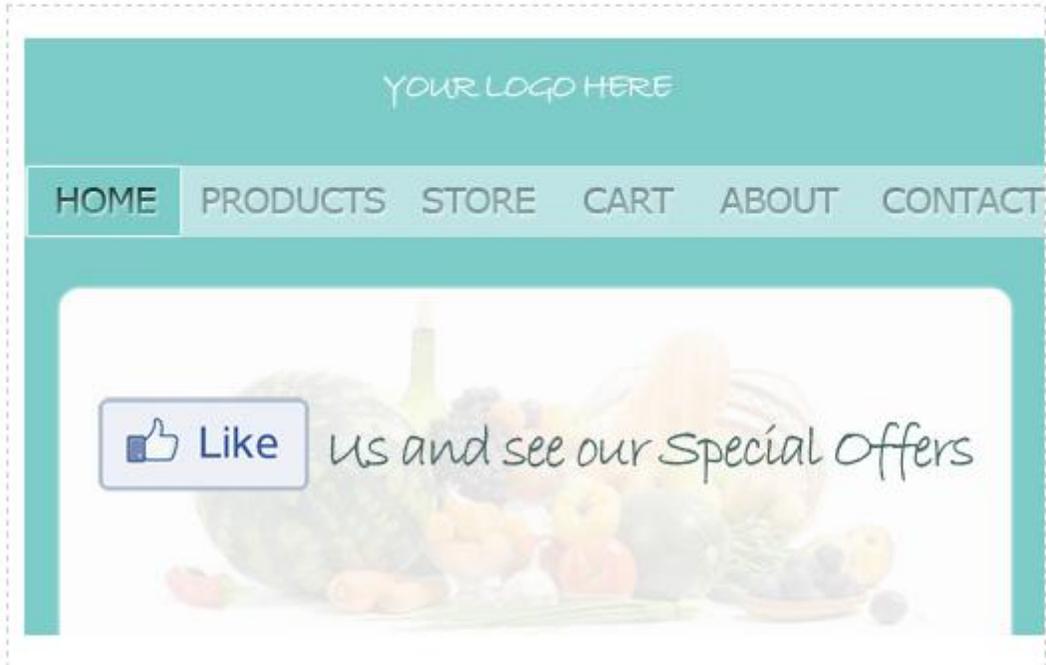
- **Test runner** - Test your page how it will look like locally, without the need to link and call them from Facebook, with the integrated Test runner.



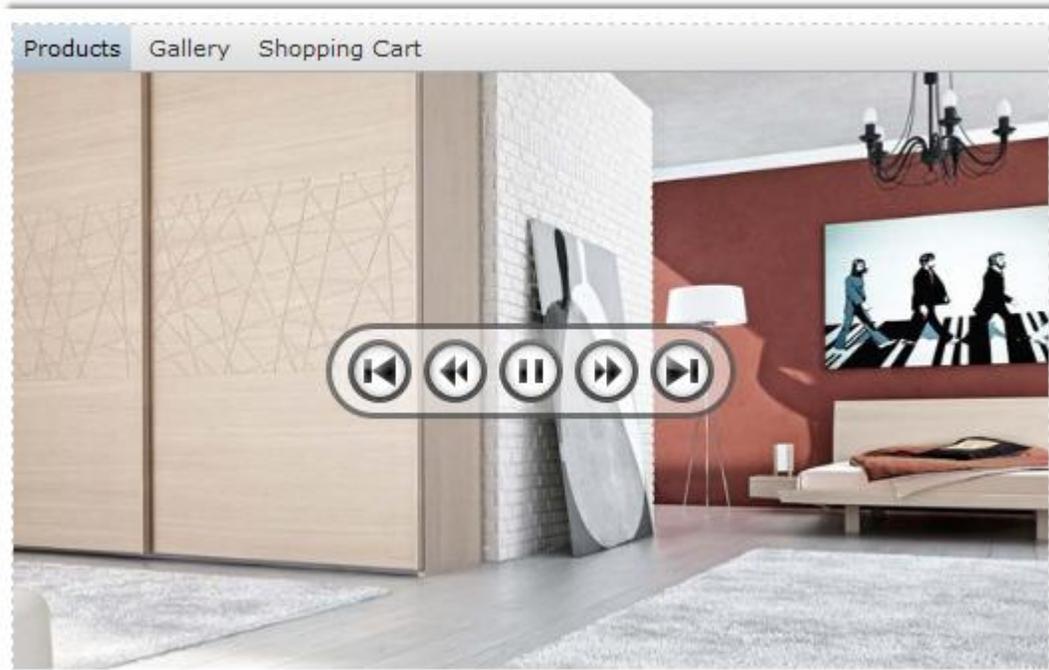
## Test Runner

### Fan Page ▶ Your Tab

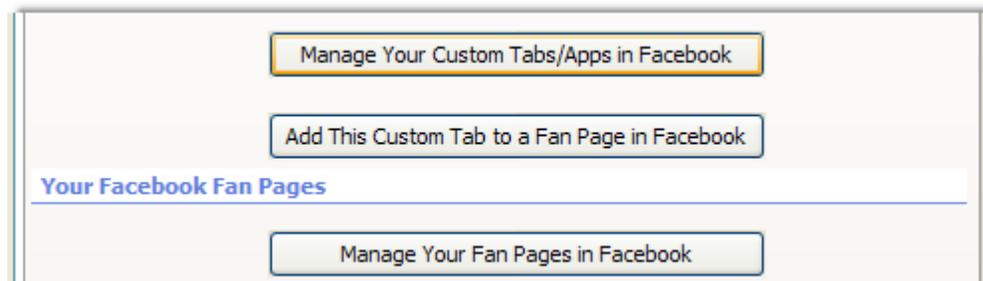
Show As : Fan | NOT a Fan



- **Empower rich content** - While designing your Facebook Fan Page in Dreamweaver, you can add any DMXzone extension such as galleries, players, etc. With the **Facebook Fan Page**, simply add it as a custom tab to your fan page.

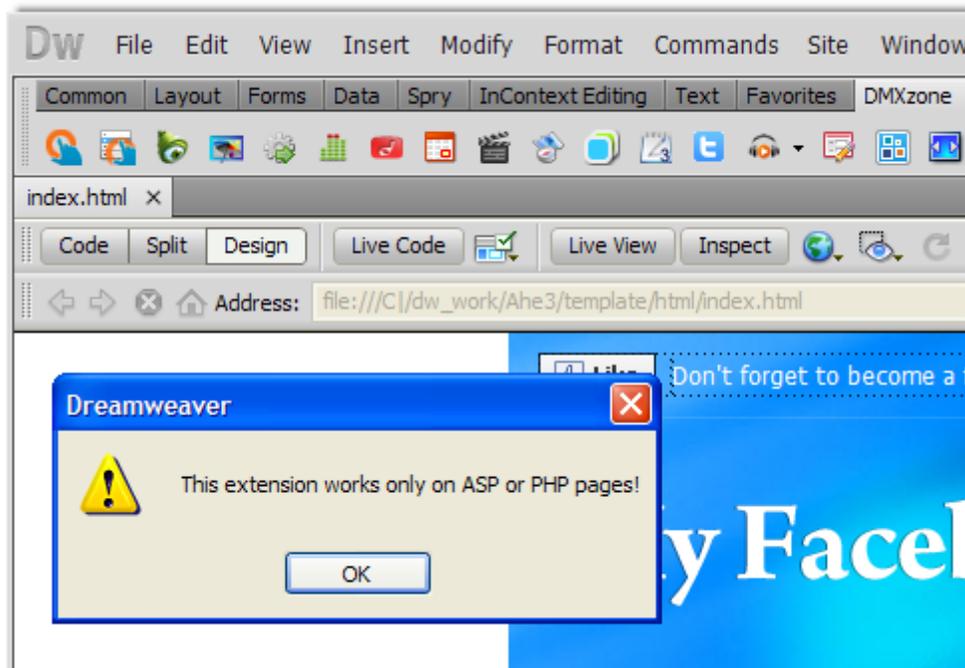


- **Quick Access to Facebook pages** - With a simple mouse click you can access your Facebook page settings and manage/add your tabs/apps to your Facebook Fan Page.



- **Full support for ASP & PHP server models**

- **Server check** - We've added a Dreamweaver check to ensure that you use the extension on an ASP/PHP page.



- **Extensive Security** - Your custom pages can be run only as Facebook Fan Pages from within Facebook. We have included heavy security checks to validate that and prevent abuse.

- **Great Dreamweaver integration** - Interactive dialog in Dreamweaver with all the options you'll need.



## **Before you begin**

Make sure to setup your site in Dreamweaver first before creating a page. If you don't know how to do that please [read this](#).

## **Installing the extension**

Read the tutorial at <http://www.dmxzone.com/go?4671>

Login, download the product, and look up your serial at <http://www.dmxzone.com/myZone/purchases>

Get the latest extension manager from Adobe at [http://www.adobe.com/exchange/em\\_download/](http://www.adobe.com/exchange/em_download/)

Open the .mxp file (the extension manager should start-up) and install the extension.

**If you experience any problems contact our Live Support!**

# The Basics: Creating a Custom Tab for your Facebook Fan Page

In this tutorial we will show you how to create a Custom Tab for your Facebook Fan page.

\*You can also check out the [video](#).

**facebook** Search DMXzone Home

**DMXzone** Internet/Software · Edit Info Edit Page

10 YEARS

Wall DMXzone · Everyone (Most Recent) ▾

Share: Status Photo Link Video Question

What's on your mind?

**DMXzone**  
A preview of the features packed in the upcoming Facebook Fan Page Toolkit extension

**Facebook Fan Page Toolkit Features in Detail**  
www.dmxzone.com

A day before the official release of Facebook Fan Page Toolkit, we gathered the features included in this extension and here they are. This awesome tool will give you access to all the needed settings for Facebook pages, create your own pages directly in Dreamweaver with a real time preview, and add...

Like · Comment · Share · 2 hours ago ·

**DMXzone**  
Have a look at the Mariko Mori's exhibition: Journey to Seven Light Bay

**Adobe Museum of Digital Media Announces Exhibition Launch**  
www.dmxzone.com

The Adobe Museum of Digital Art announces an exhibition by the japanese artist Mariko Mori called Journey to Seven Light Bay which starts today 12.01 a.m. at www.adobemuseum.com/TidaDome. It includes some featured artists where Mori explores the

Admins (7) [?] See All

Use Facebook as Lubov

Notifications ▾

Promote with an Ad

View old Insights

Recommended Pages See All

**Red Hot Chili Peppers**  
51 of your fans like this. Like

**HootSuite**  
48 of your fans like this. Like

**Top Gear**  
42 of your fans like this. Like

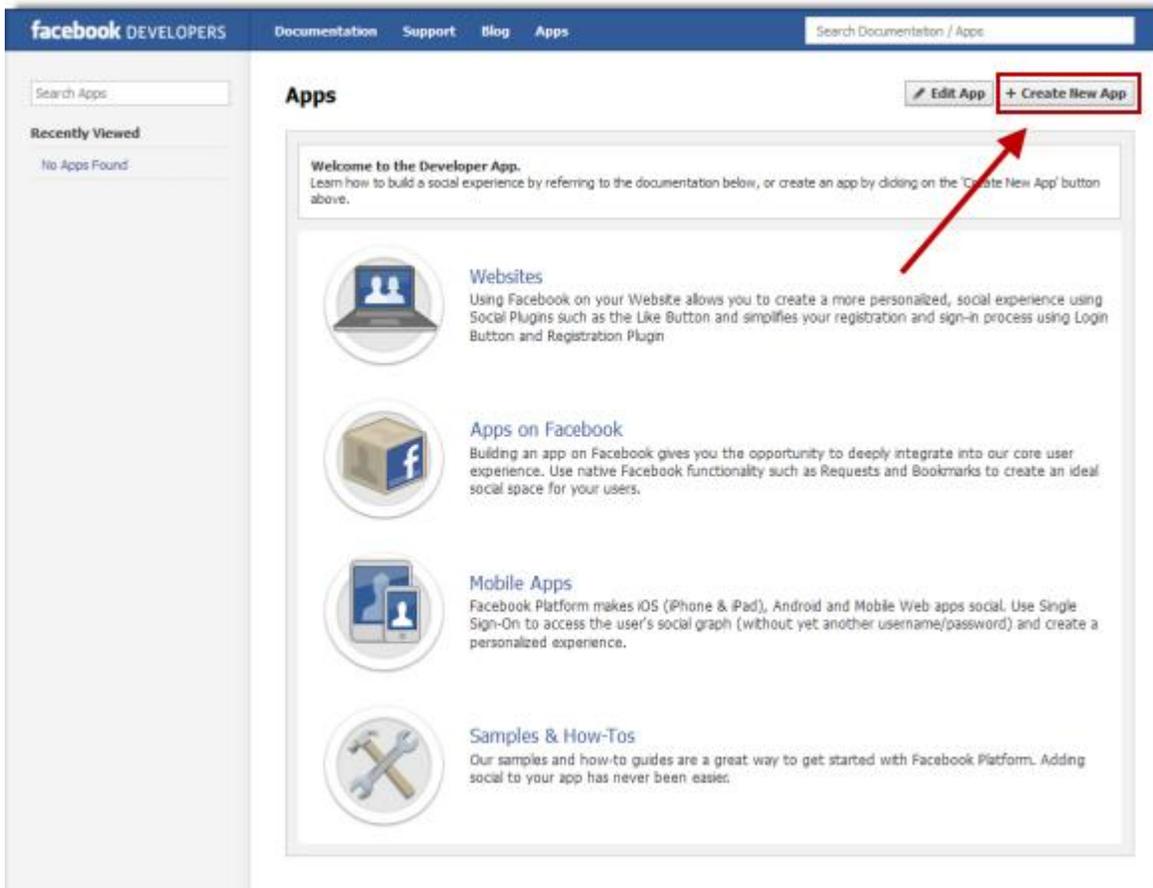
**Johnny Cash**  
46 of your fans like this. Like

About Edit  
The Nuts and Bolts for Creative WEB Development

1,659 like this  
205 talking about this

## How to do it

1. Go to <https://developers.facebook.com/apps>. You'll be able to login with your normal Facebook username and password.
2. Click "**Create a New App**" from the top right corner.



3. Enter a **"Display Name"** , which is the name of your app. You'll also need to create a **"namespace,"** which is basically just a unique ID for your app.

**New App** 🔒

**App Display Name:** [?]  Valid

**App Namespace:** [?]  Available

**I agree to the Facebook Platform Policies.**  
Please note that your app name cannot contain Facebook trademarks or have a name that can be confused with an app built by Facebook.

4. Update your basic info and when you're done save the changes.

**Basic Info**

**App Display Name:** [?]

**App Namespace:** [?]

**Contact Email:** [?]

**App Domain:** [?]

**Category:** [?]

5. You'll receive your **App ID** and **App Secret codes** that you'll need for the **Facebook Fan Page**.

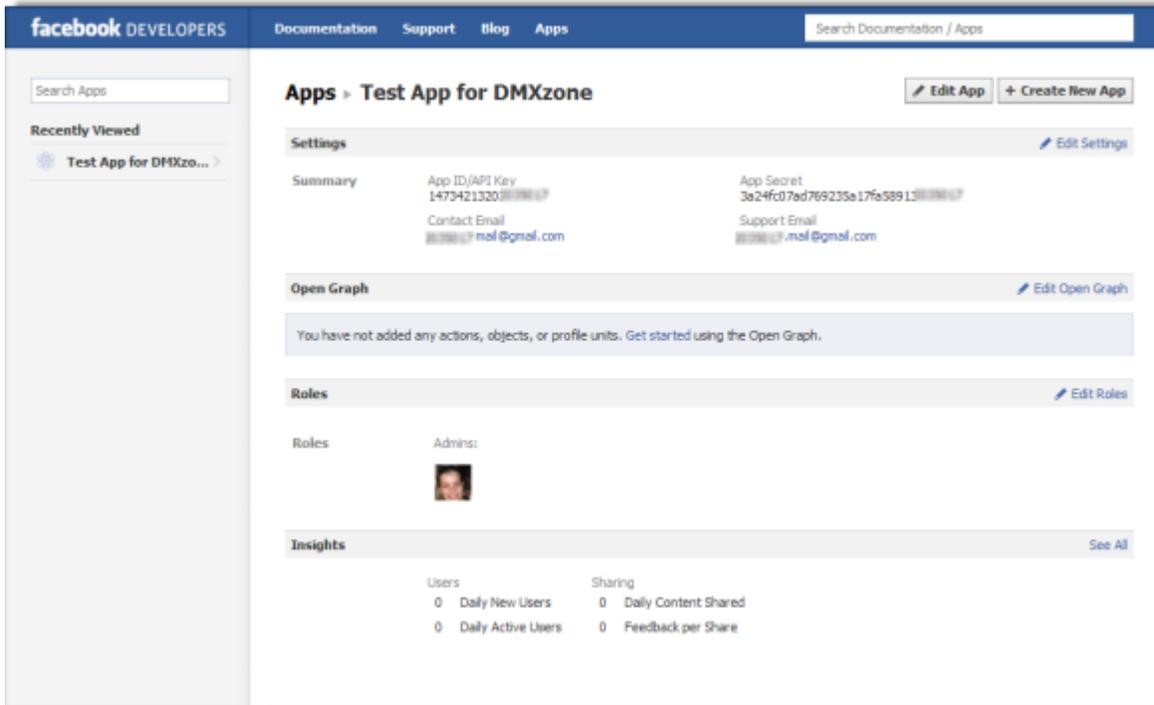
**Test App for DMXzone**

**App ID:** 147342132035017

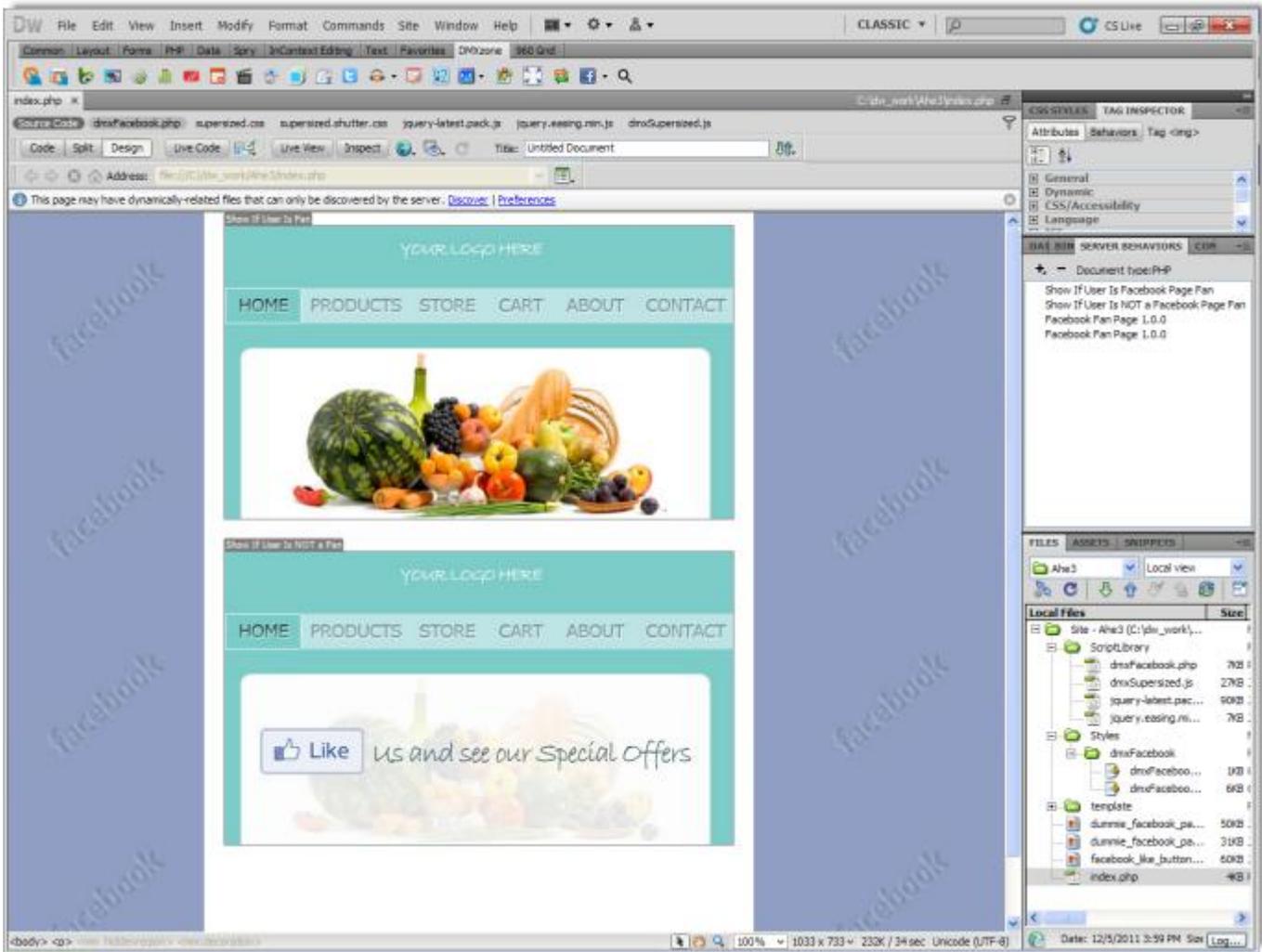
**App Secret:** 3a24fc07ad769235a17fa58913acfe5d [\(reset\)](#)

[\(edit icon\)](#)

6. This is how **your Facebook application page** should look like.



- Design the contents of your Custom Tab in Dreamweaver with **Facebook Fan Page**.  
\*A Full description on how to do that you will find bellow in our next tutorial.



- Go back to your app settings in [developers.facebook.com](https://developers.facebook.com), scroll down to the **"Select how your app integrates with Facebook"** section, and choose **"Page Tab"**. Add a name for your tab, then copy the URL of the page you just created in Dreamweaver, and paste that URL into **"Page Tab URL"**.

<input checked="" type="checkbox"/> Website	I want to allow people to log in to my website using Facebook.
<input checked="" type="checkbox"/> App on Facebook	I want to build an app on Facebook.com.
<input checked="" type="checkbox"/> Mobile Web	I have a mobile web app.
<input checked="" type="checkbox"/> Native iOS App	I have a native iOS app.
<input checked="" type="checkbox"/> Native Android App	I have a native Android app.
<input checked="" type="checkbox"/> Page Tab	

Page Tab Name: [?]

Page Tab URL: [?]

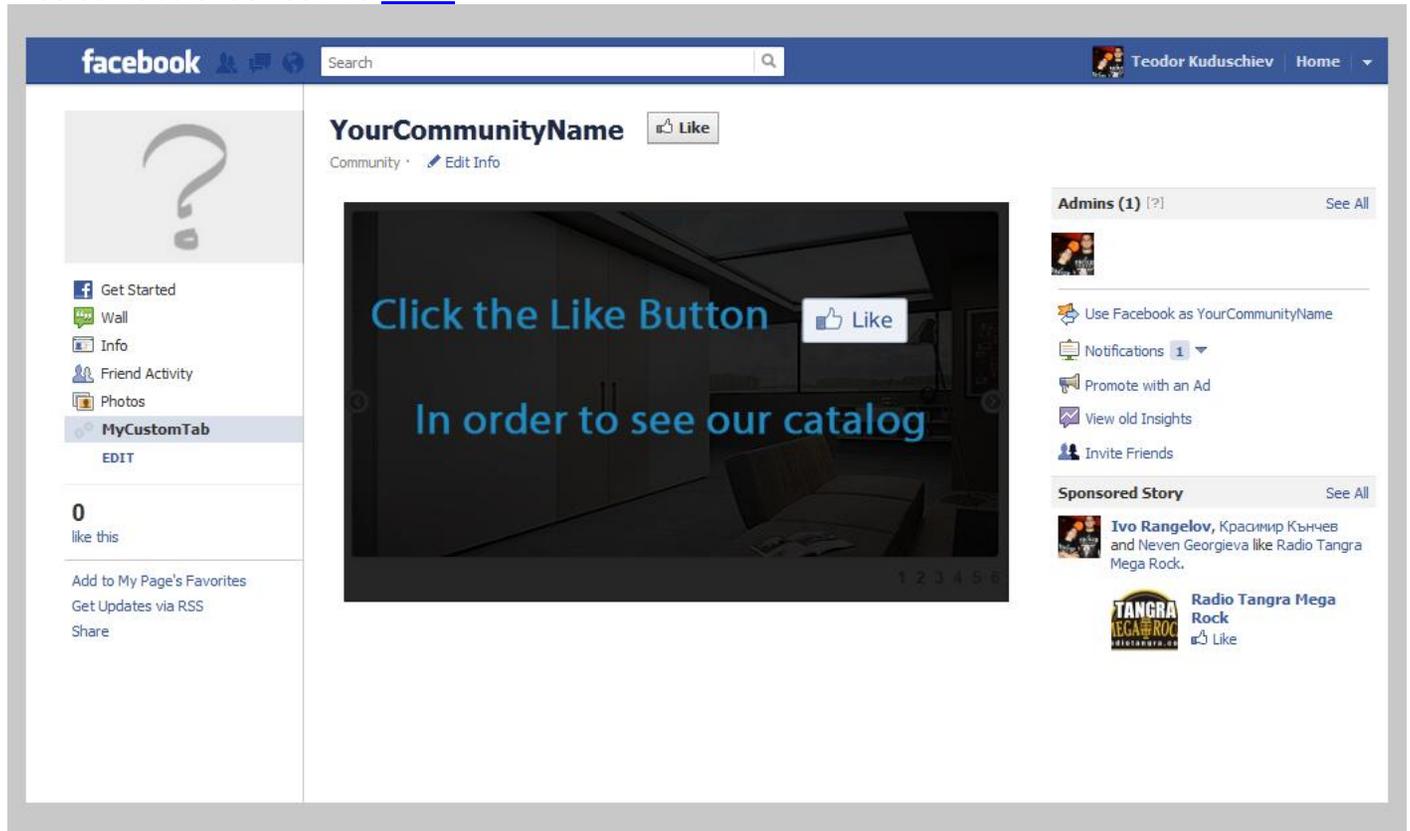
Secure Page Tab URL: [?]

Page Tab Edit URL: [?]

## Advanced: Using Facebook Fan Page

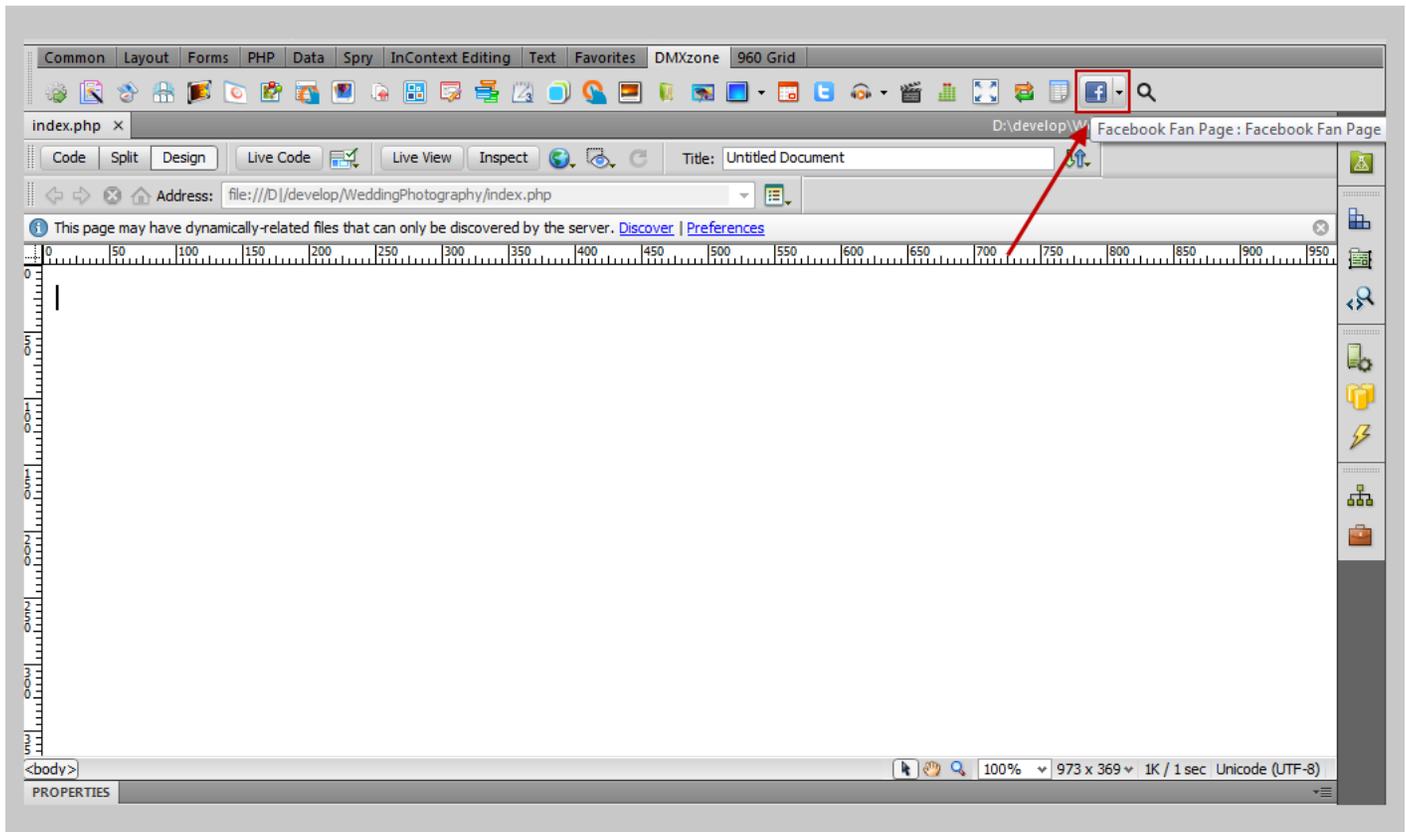
In this tutorial we will show you how to use Facebook Fan Page and set up a default Landing Tab for your fan page.

\*You can also check out the [video](#).

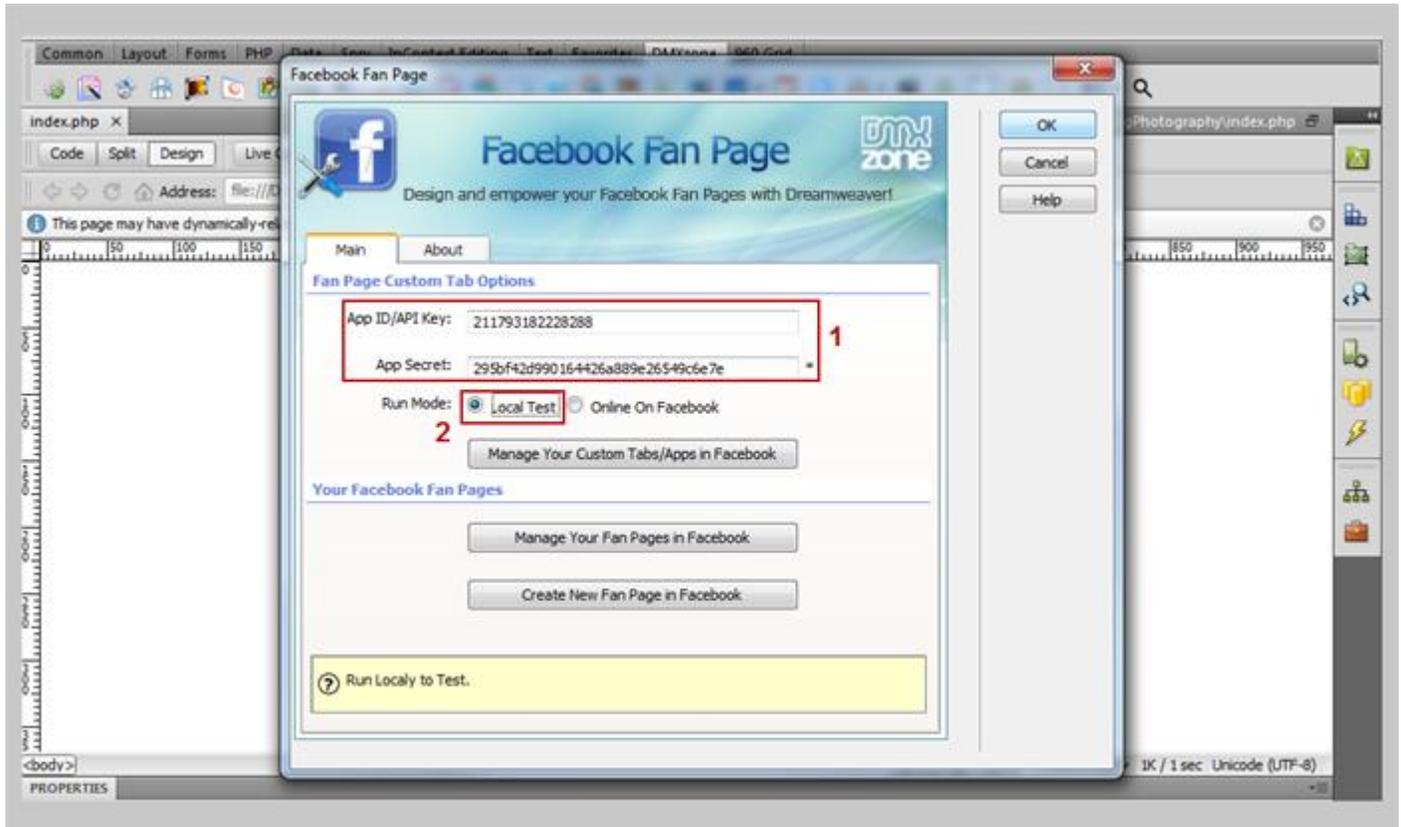


## How to do it

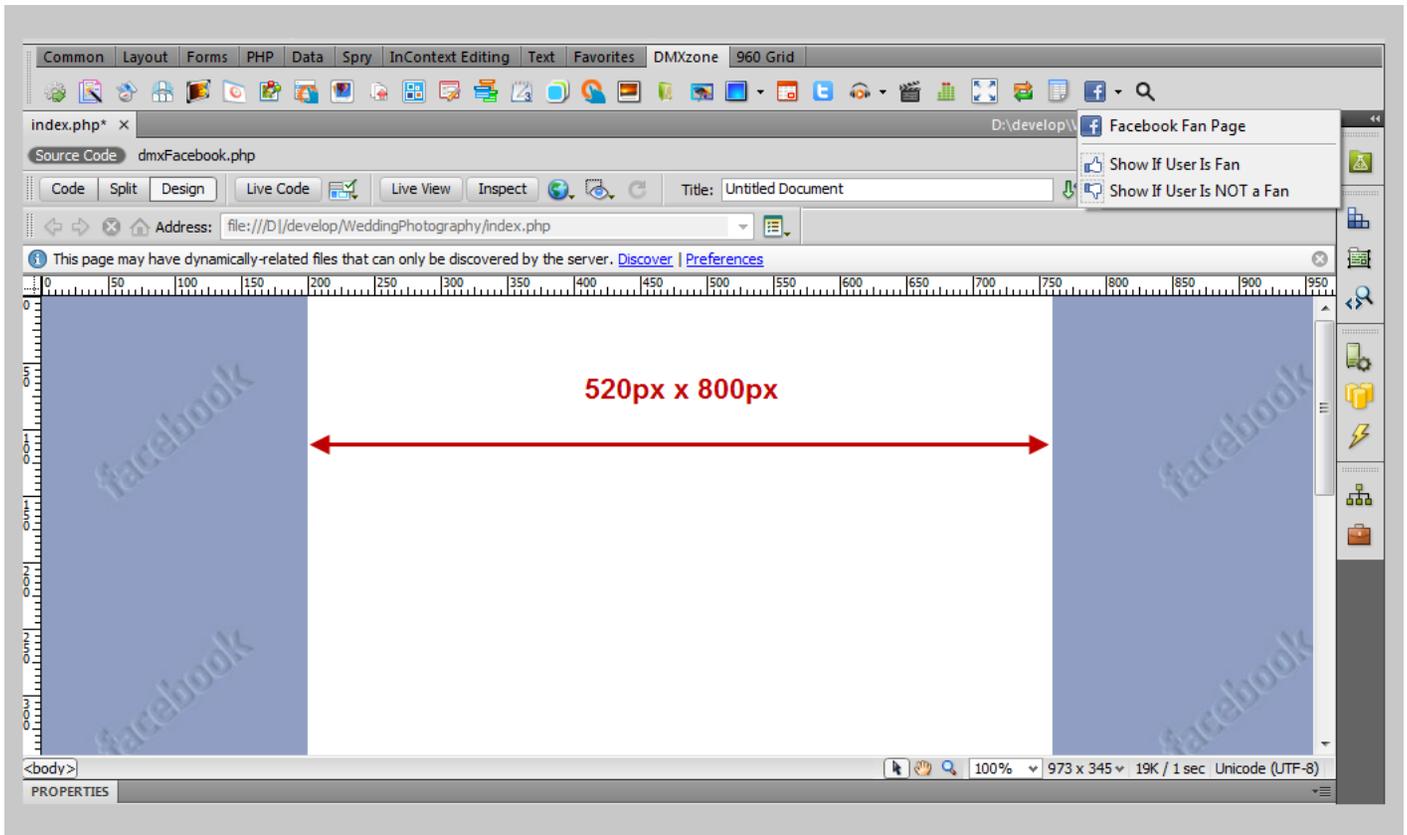
1. Open your Dreamweaver, click the **Facebook Fan Page** icon.



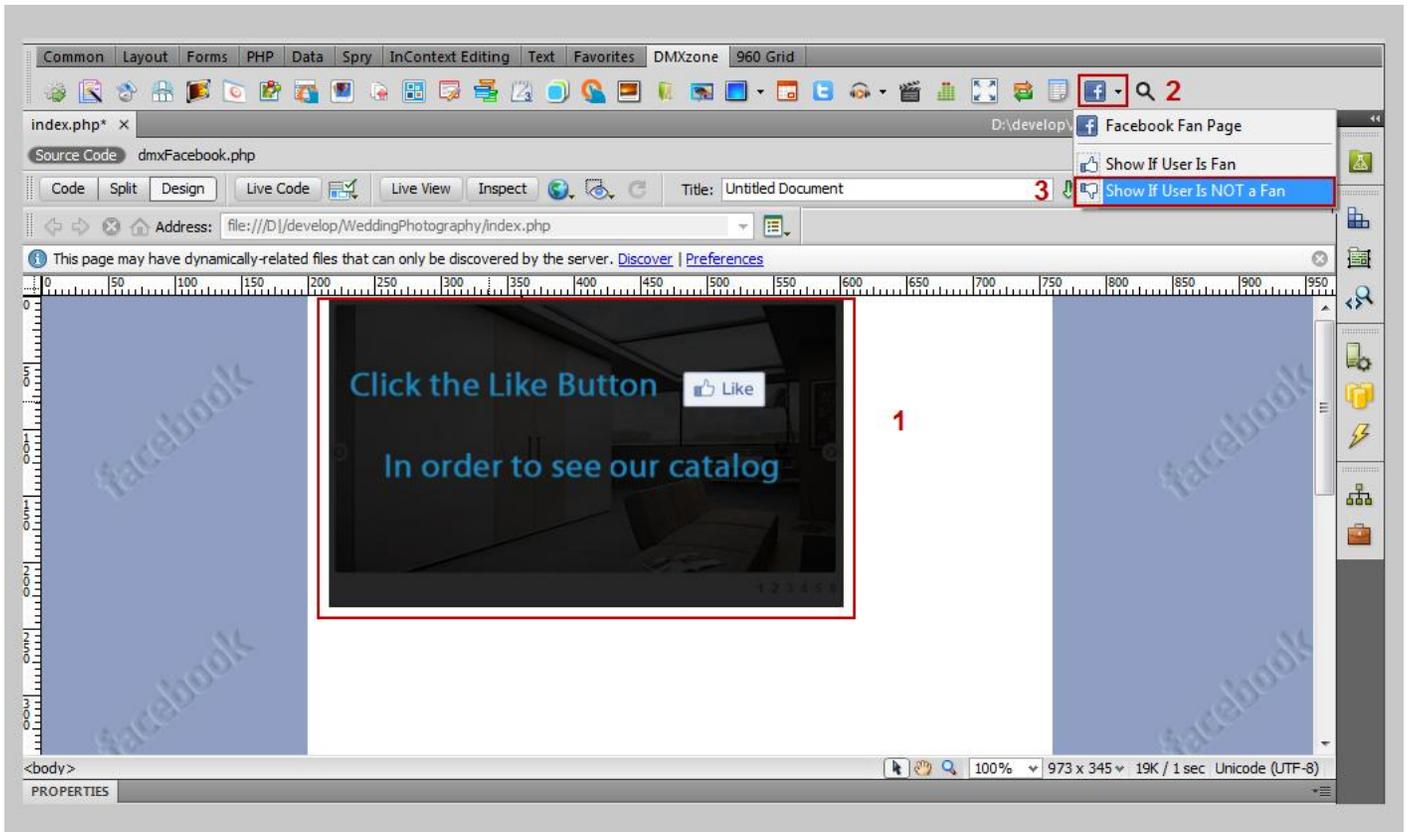
2. The **Facebook Fan Page** window opens. You need to enter your **Facebook App ID/API Key (1)** that you received as shown in the previous tutorial (App settings page in Facebook). For now we'll use **Local Test (2)** – a custom tab test runner included in the extension. When you're done, click the **OK** button.



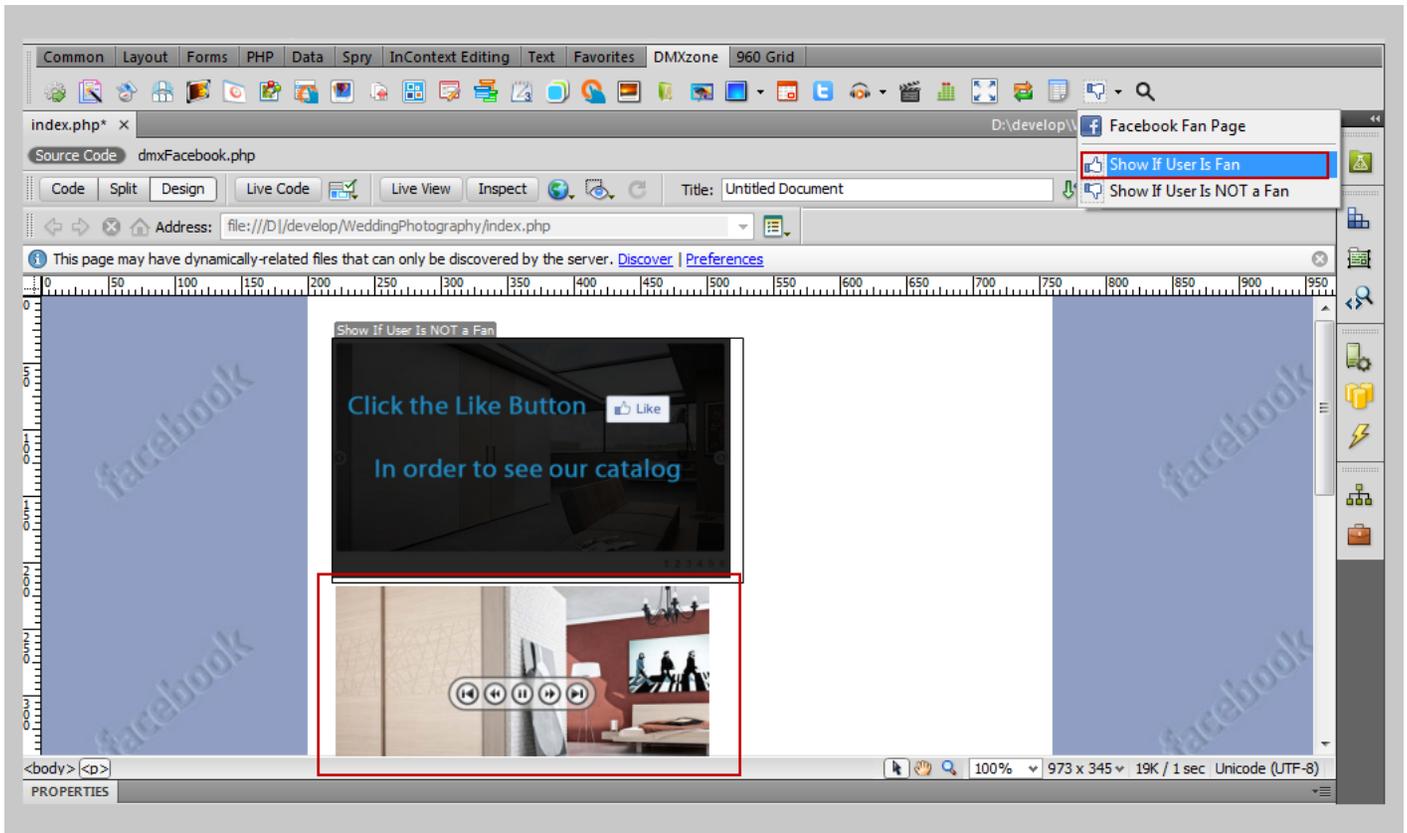
- The white space on your page shows the Facebook **custom tab/app size** (520px x 800px). If your content exceeds this size you'll see scrollbars.

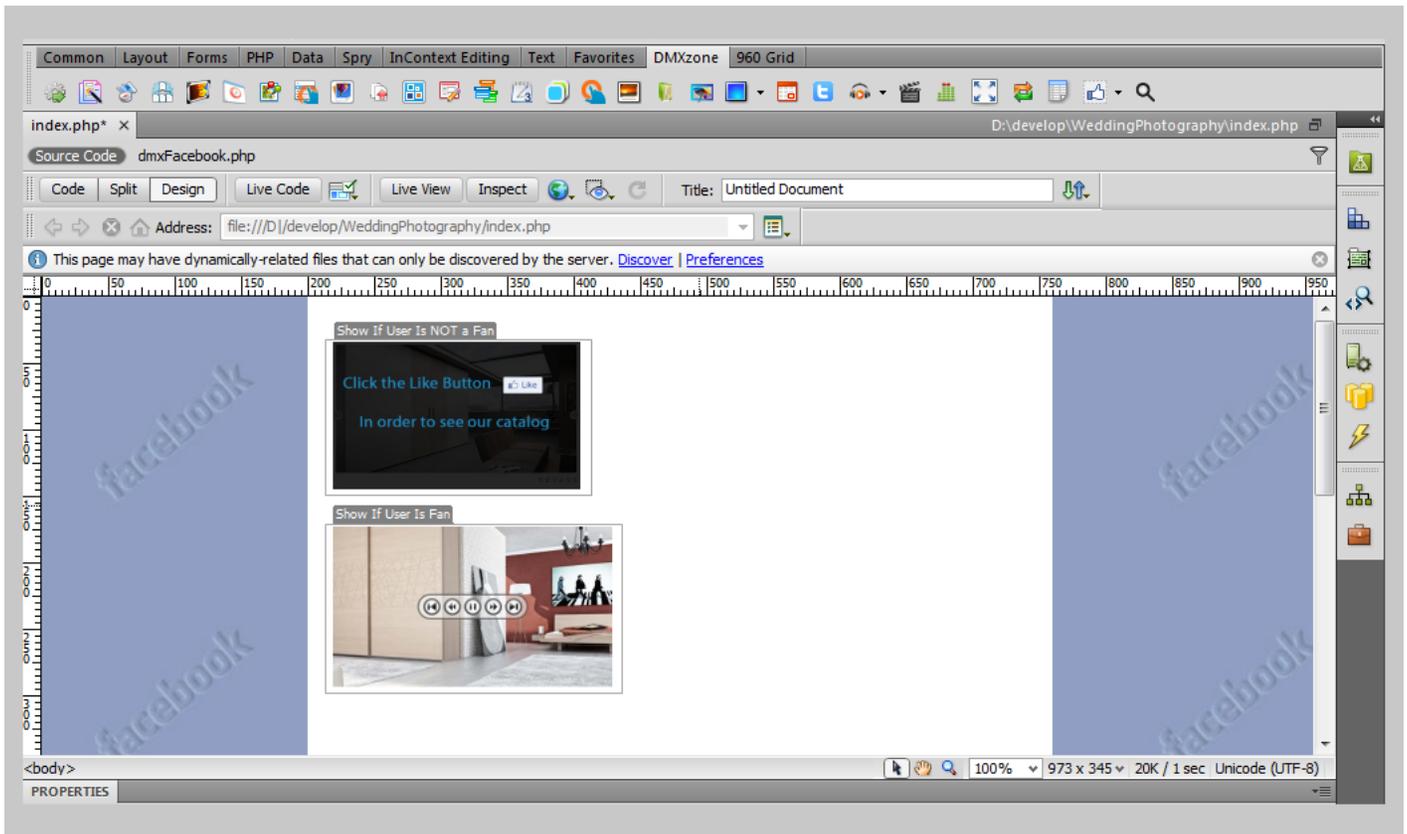


4. Now we're going to place content that will be visible to our Page fans only and different for our non fans. First, we design the content for non fans, select it **(1)** and click the **Facebook Fan Page icon (2)**. From the dropdown menu, we choose **Show If User is NOT a Fan (3)**.

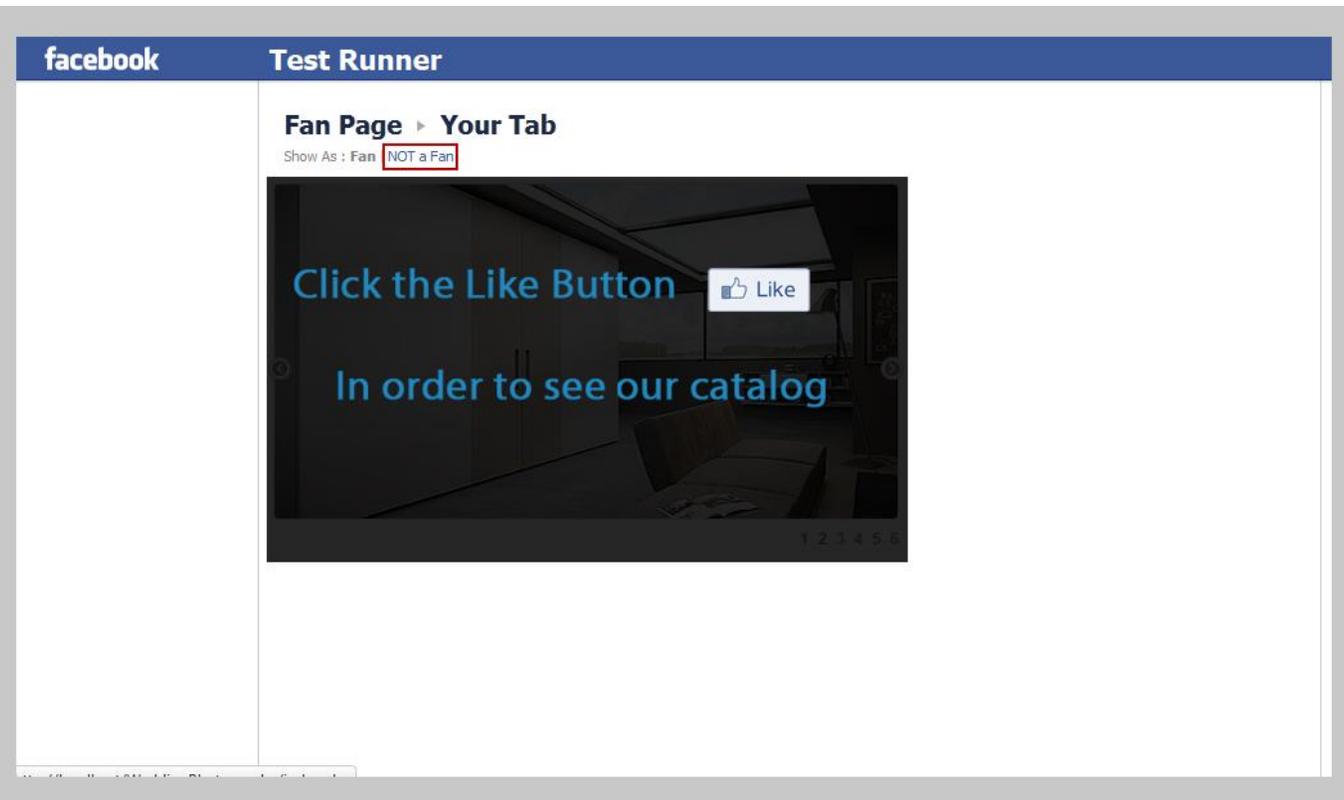
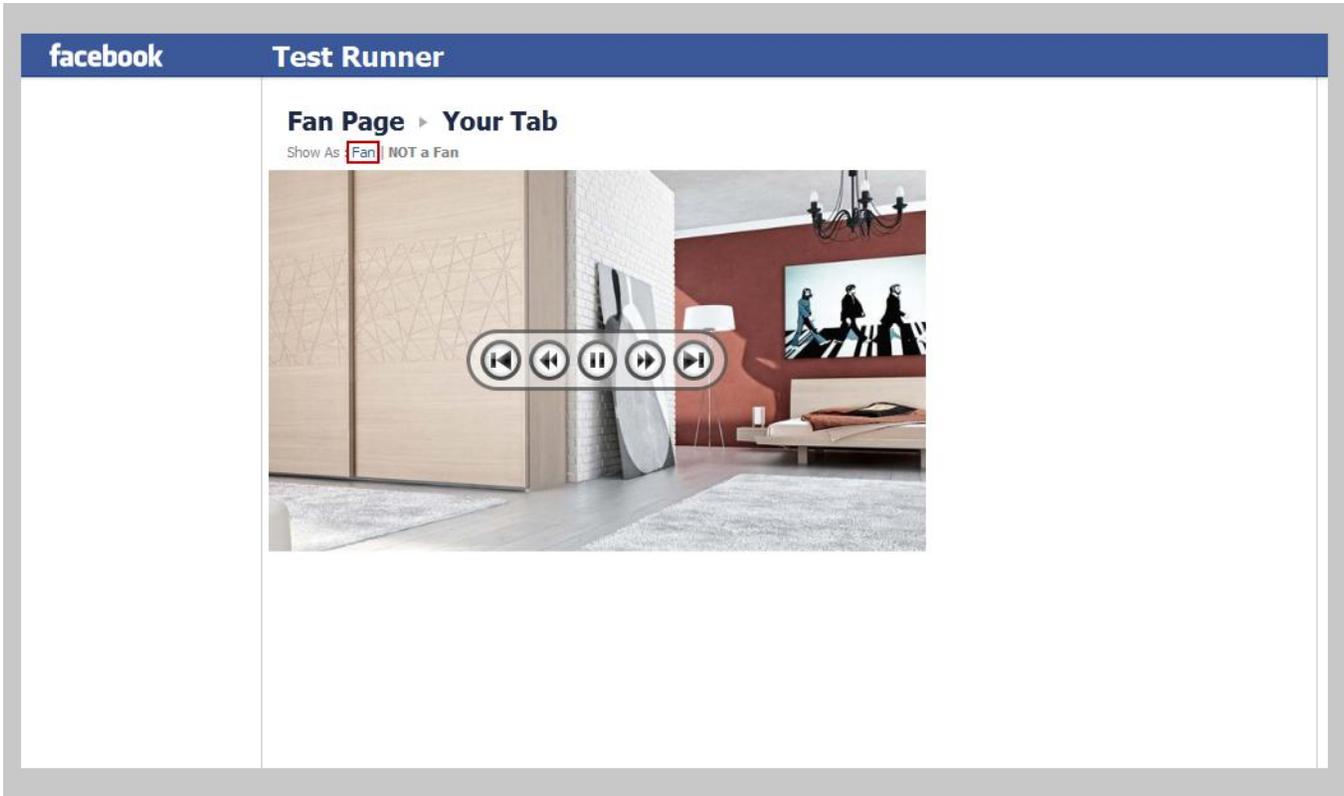


5. We do the same for the content that is for our page fans, except that from the dropdown menu we choose **Show If User is Fan**.





- This is the **Test runner** included in the extension installation that shows you how your fan page will look like on Facebook. You can switch between **Fan** and **Not a Fan** to see the different previews.



- In **Page Tab** type of app integration, under your Basic settings, we'll add the name and the link to our Tab/App.

The screenshot shows the Facebook Developers interface for app integration. The page title is "Select how your app integrates with Facebook". There are five options listed, each with a checkmark icon:

- Website**: I want to allow people to log in to my website using Facebook.
- App on Facebook**: I want to build an app on Facebook.com.
- Mobile Web**: I have a mobile web app.
- Native iOS App**: I have a native iOS app.
- Native Android App**: I have a native Android app.
- Page Tab**: This option is selected and highlighted with a red box. It includes a close button (X) in the top right corner.

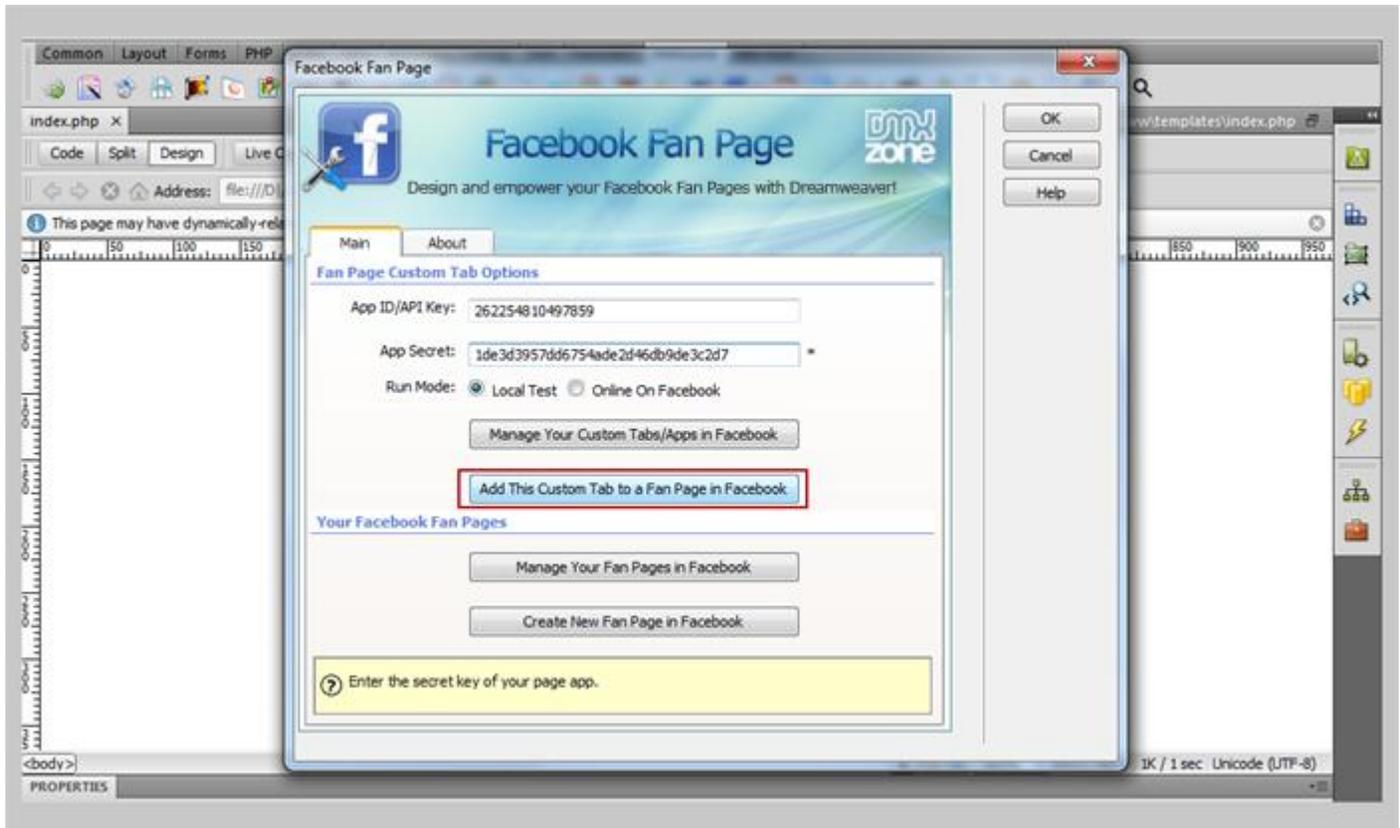
Below the "Page Tab" option, there are four input fields:

- Page Tab Name**: [?] MyCustomTab
- Page Tab URL**: [?] http://www.dmxzone.com/demo/facebook/index.php
- Secure Page Tab URL**: [?] https://www.dmxzone.com/demo/facebook/index.php
- Page Tab Edit URL**: [?] (empty field)

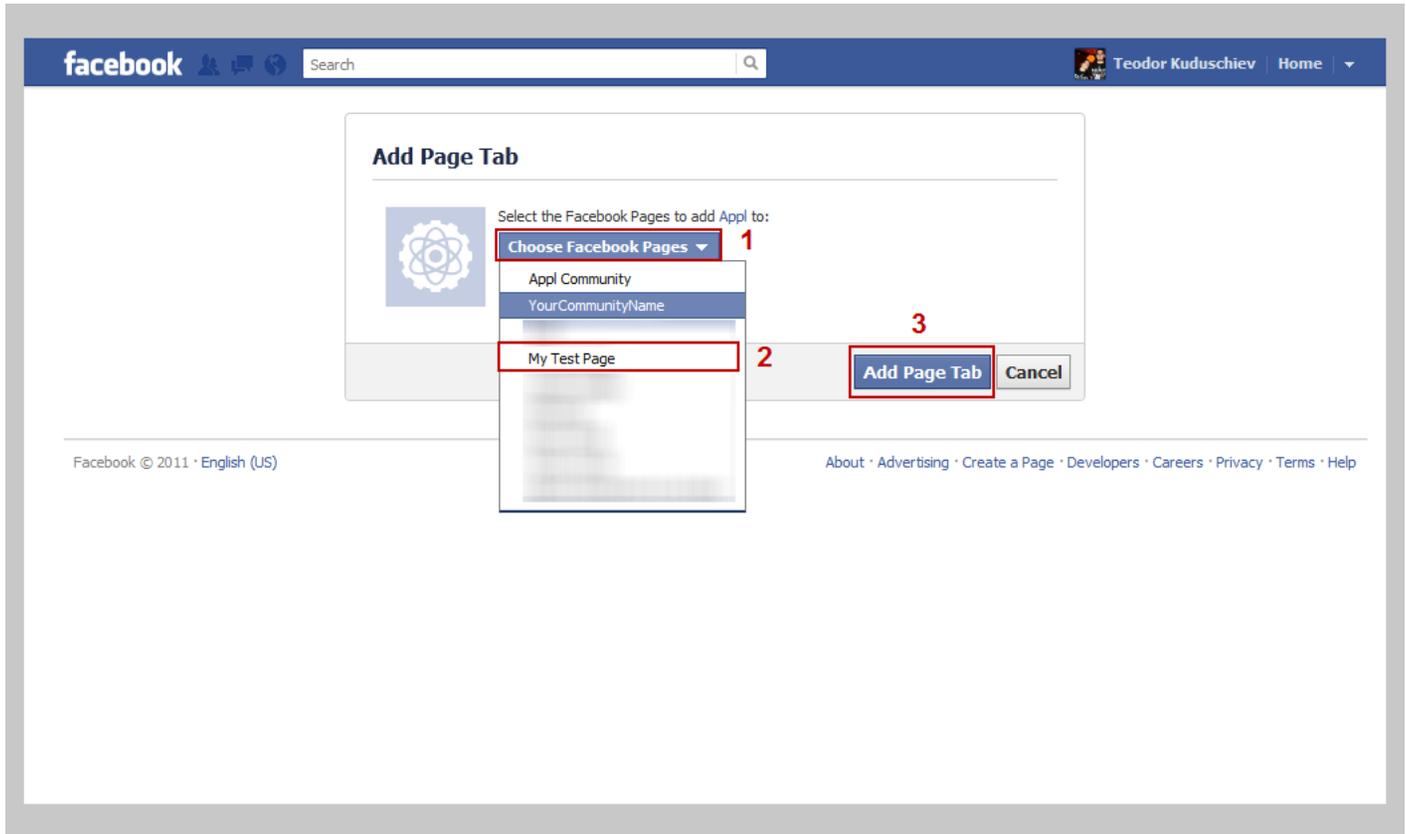
A "Save Changes" button is located at the bottom of the form.

At the bottom of the page, there is a footer with "Facebook © 2011 · English (US)" on the left and "About Platform Policies Privacy Policy" on the right.

- Now, we're going to include the custom Tab/App as a default Landing Tab in our fan Page. Open the **Facebook Fan Page Settings** and click the **Add this custom Tab to a Fan Page in Facebook** button.



9. Click the **Choose Facebook Pages** button (1), and **select the page(s)** you want to add this Custom Tab/App to (2). When you select the page(s) you want to add your custom tab/app to, click **Add Page Tab** button (3).



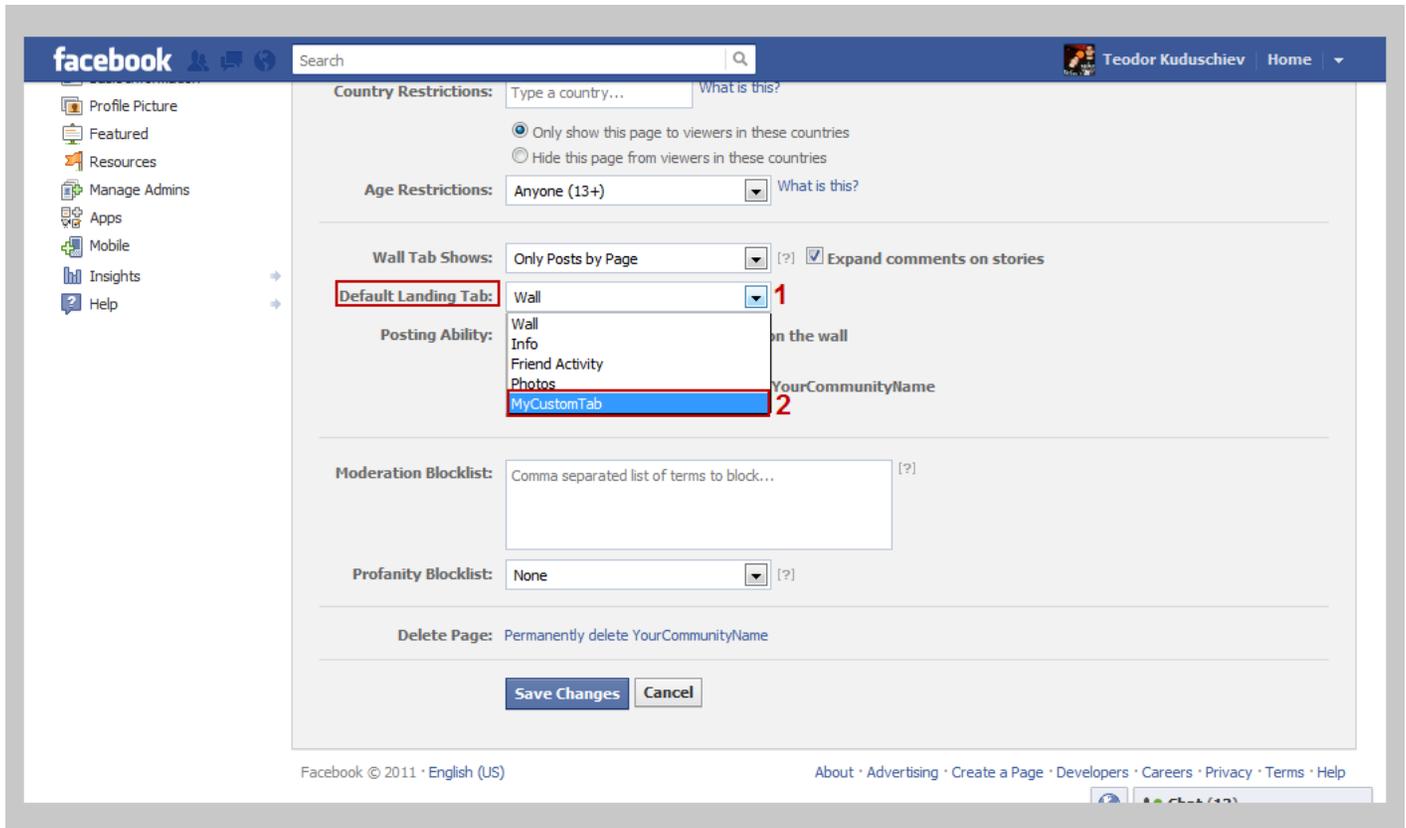
10. Select the **Edit Info** link under your page name.

The screenshot shows the Facebook interface for a new fan page named "YourCommunityName". The page is in a "Get Started" state. The top navigation bar includes the Facebook logo, a search bar, and the user's name "Teodor Kuduschiev" with a "Home" link. The main content area features a large question mark icon for the profile picture. Below the name, there is a "Like" button and an "Edit Page" button. A red box highlights the "Edit Info" link, with a red arrow pointing to it. The page is divided into three numbered steps: 1. "Add an image" with a large question mark icon and options to "Upload an Image" or "Import a photo". 2. "Invite your friends" with an "Invite Friends" button. 3. "Tell your fans" with an "Import Contacts" button. The right sidebar contains sections for "Admins (1)", "Sponsored Story" (featuring a post by Iva Daskalova), and "Sponsored" (featuring a post by Finlandia Vodka Bulgaria). The left sidebar shows a "Get Started" menu with options like Wall, Info, Friend Activity, and Photos, along with a "0 like this" section and options to add to favorites or share.

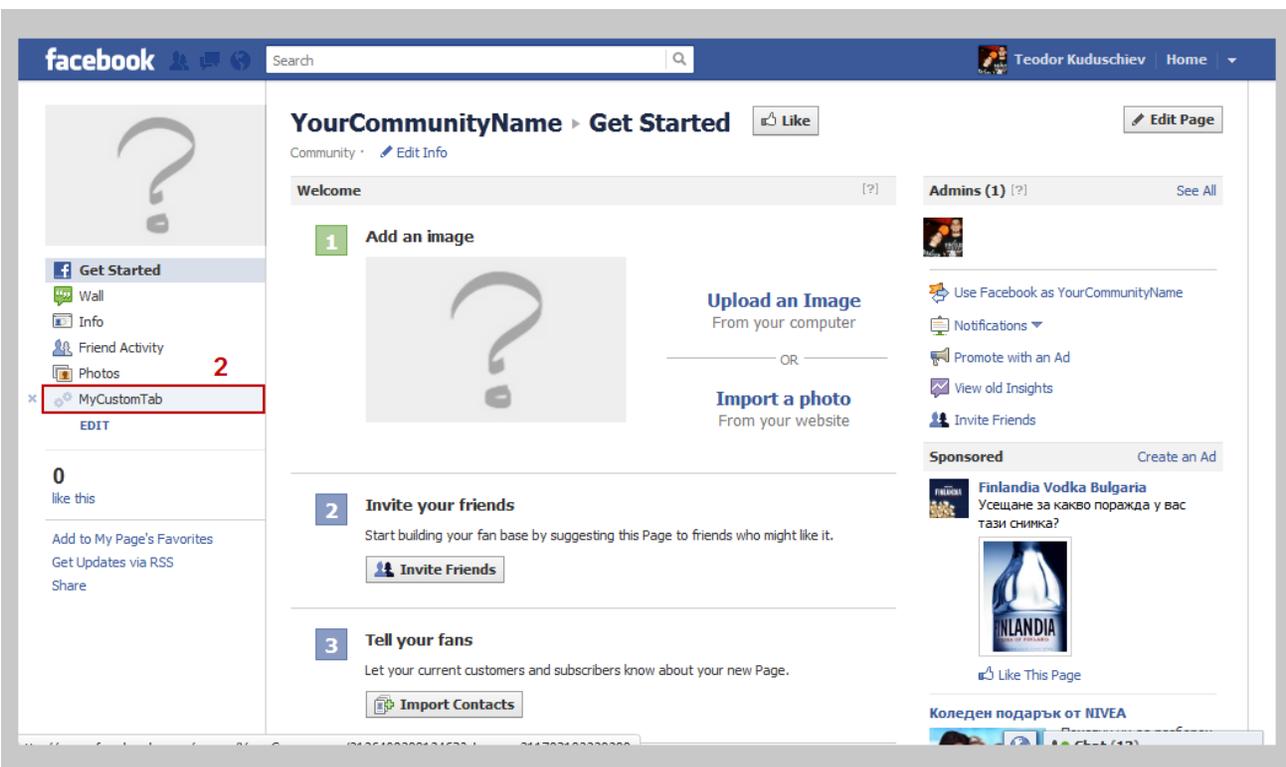
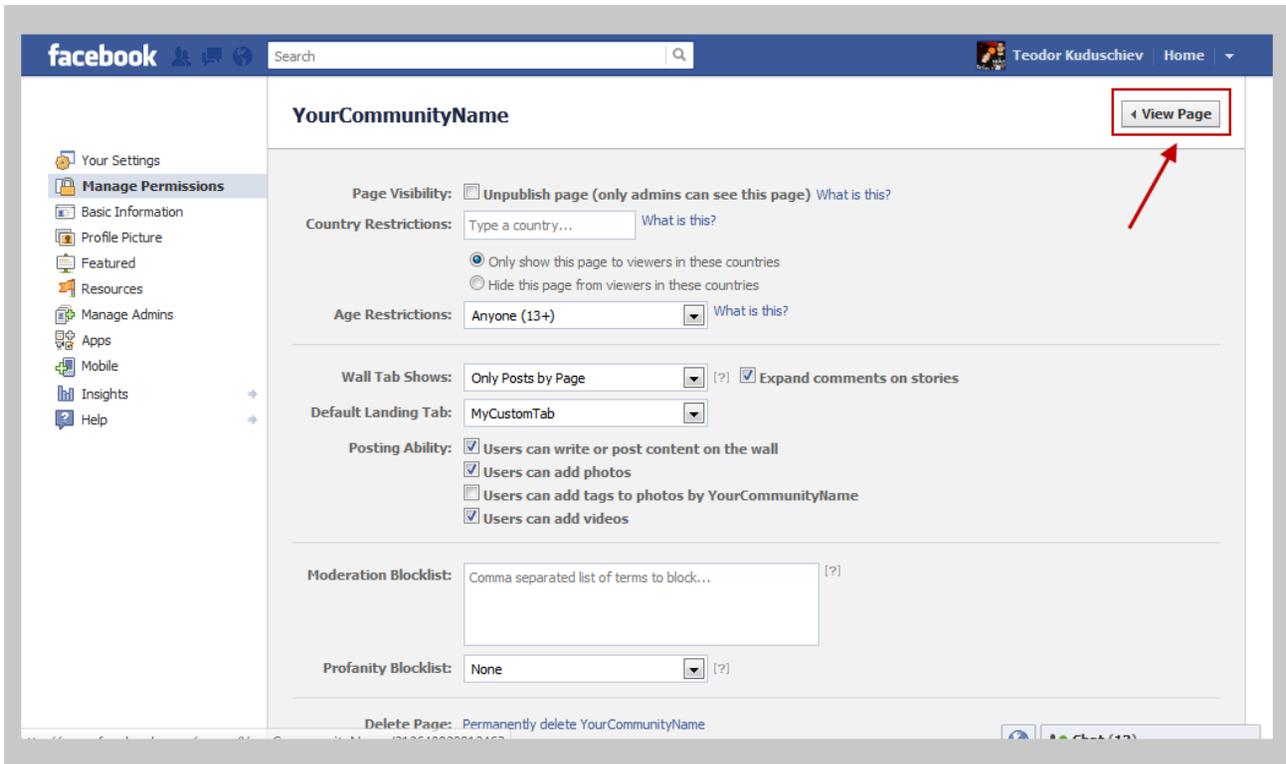
11. Select **Manage permissions** text box.

The screenshot shows the Facebook interface for a fan page. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Teodor Kuduschiev' with a 'Home' button. The main content area is titled 'YourCommunityName' and features a 'View Page' button. On the left, a sidebar lists various settings: 'Your Settings', 'Manage Permissions' (highlighted with a red box), 'Basic Information', 'Profile Picture', 'Featured', 'Resources', 'Manage Admins', 'Apps', 'Mobile', 'Insights', and 'Help'. The main content area displays 'Added Apps' with a list of installed applications: 'Photos', 'Links', 'Events', 'Notes', 'Video', and 'MyappName'. Each app entry includes a brief description and a 'Go to App · Edit Settings' link. The 'MyappName' entry shows 'No description available'.

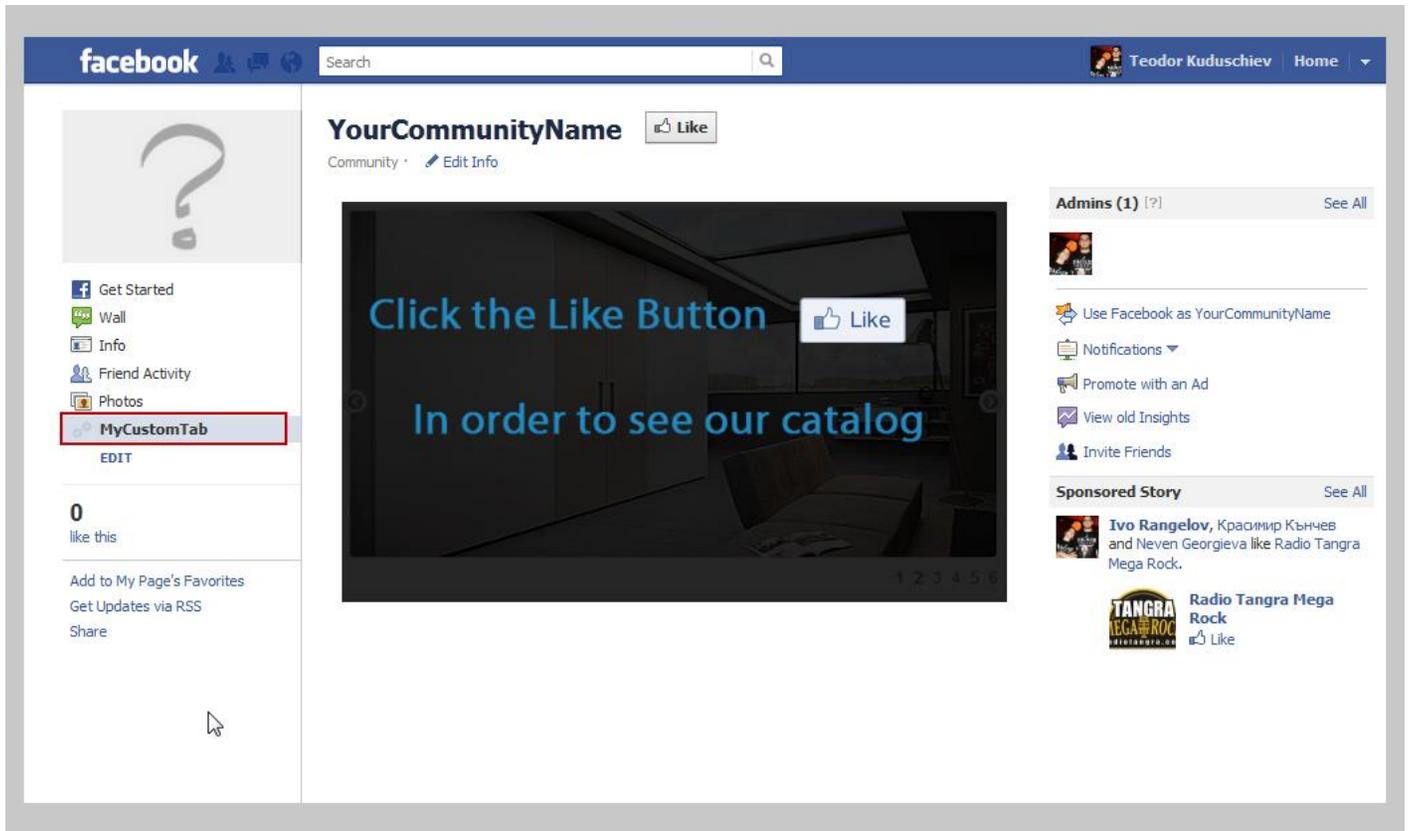
12. Select the **Default Landing tab** dropdown menu (1) and choose the **Custom Tab/App** we've already created (2). When you're done, click **Save Changes**.



13. Go back to your page by clicking the **View Page** button (1) and you'll see your new custom tab included in it (2).



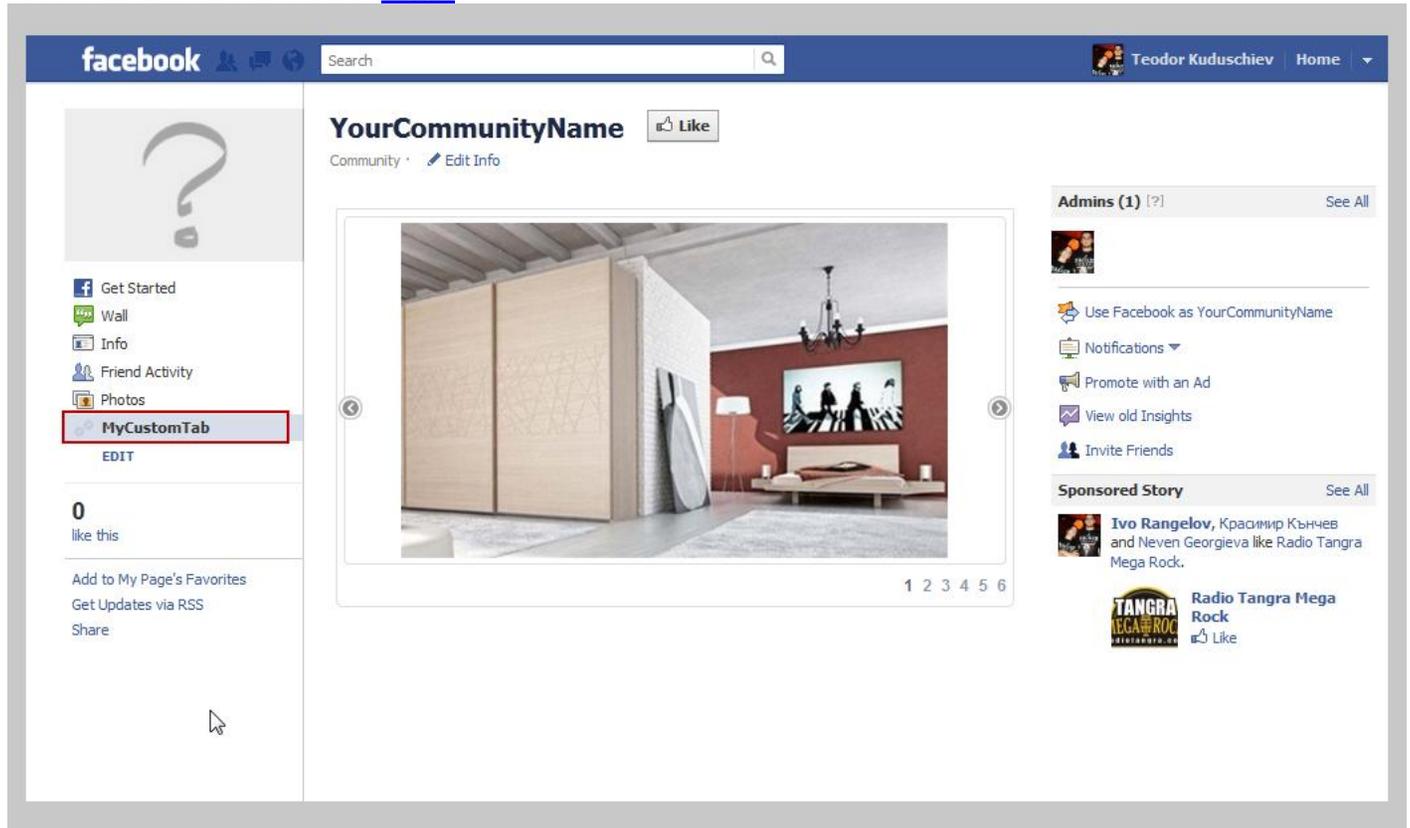
14. **Now click on your custom tab** in order to see how your page looks like. That's how easy it is to create custom Facebook fan pages!



## Advanced: Creating Custom Facebook Tab with Sliding Billboard

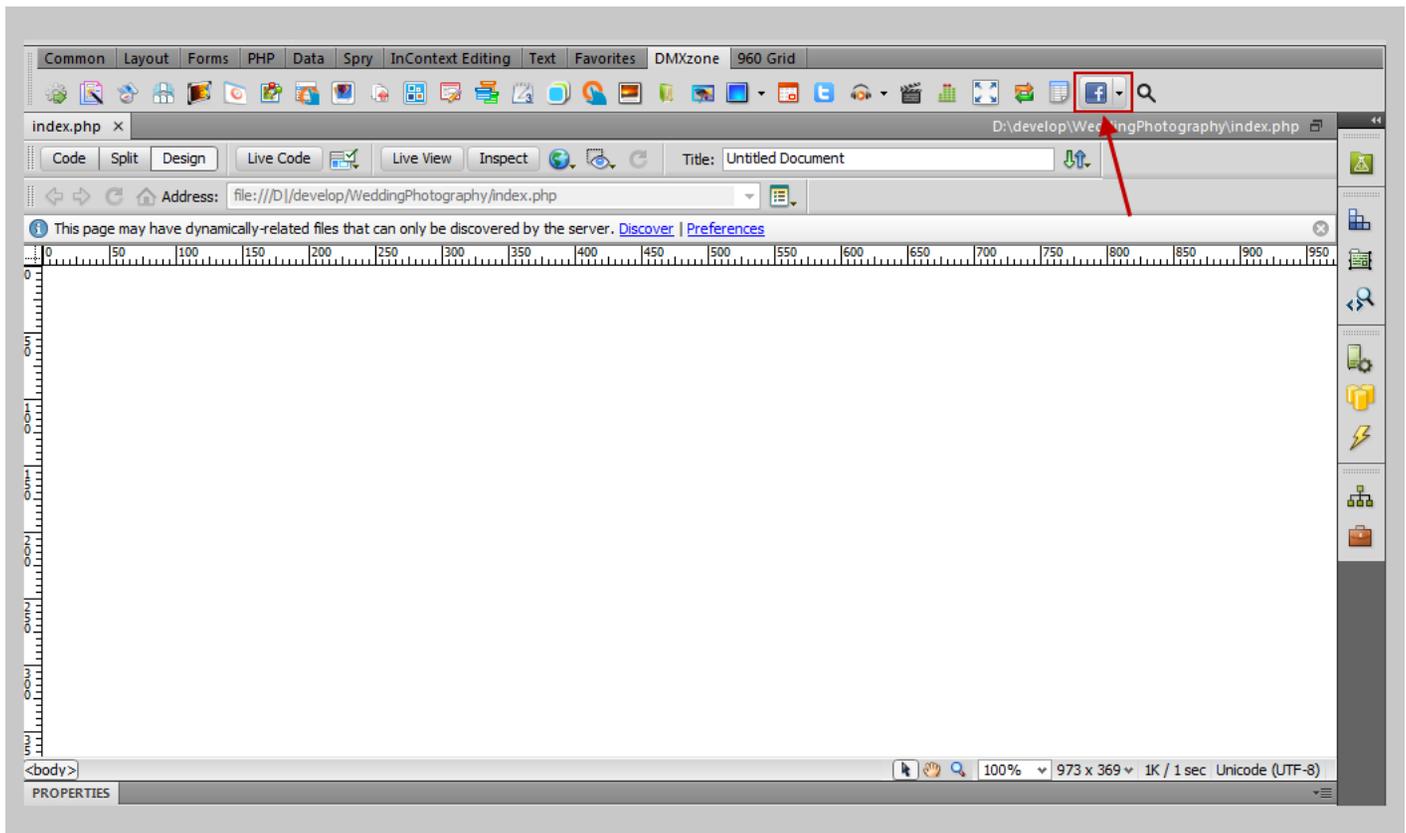
In this tutorial we will show you how to use **Sliding Billboard** in your Facebook Custom Tab/App with the help of **Facebook Fan Page**.

\*You can also check out the [video](#).

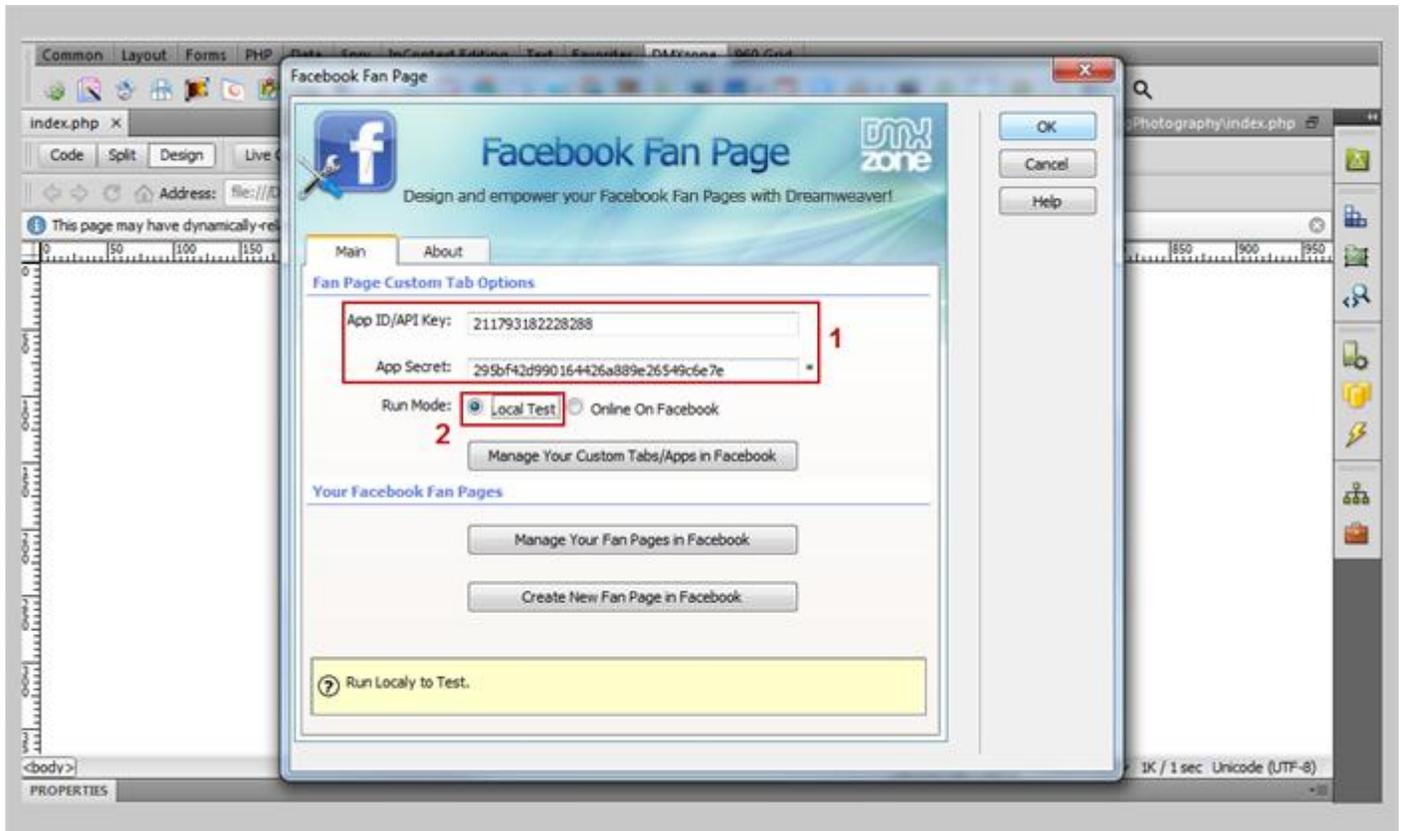


## How to do it

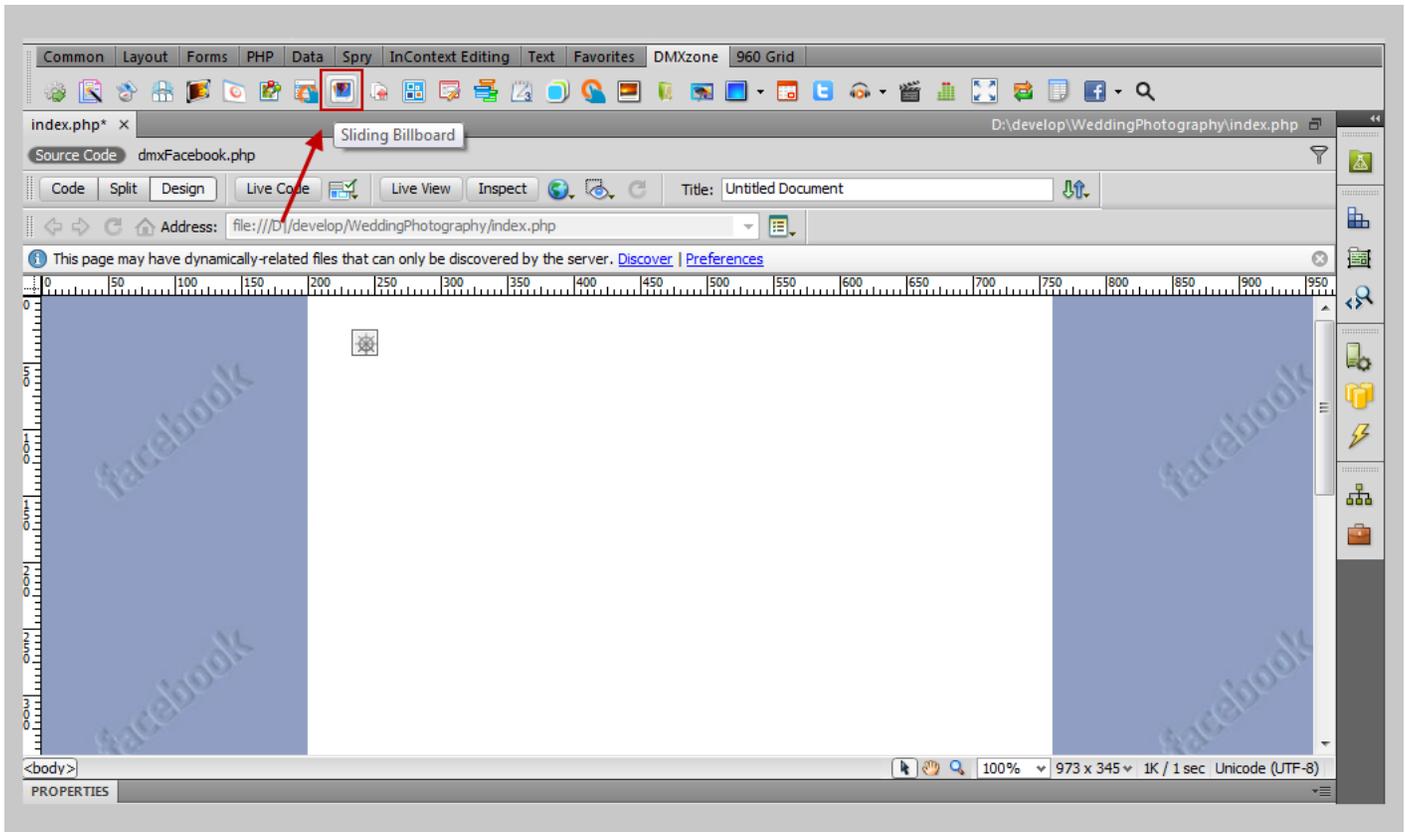
1. For this tutorial we'll use **Sliding Billboard** in order to show images of our products to our Page fans. Click the Facebook Fan Page to open the user interface window.



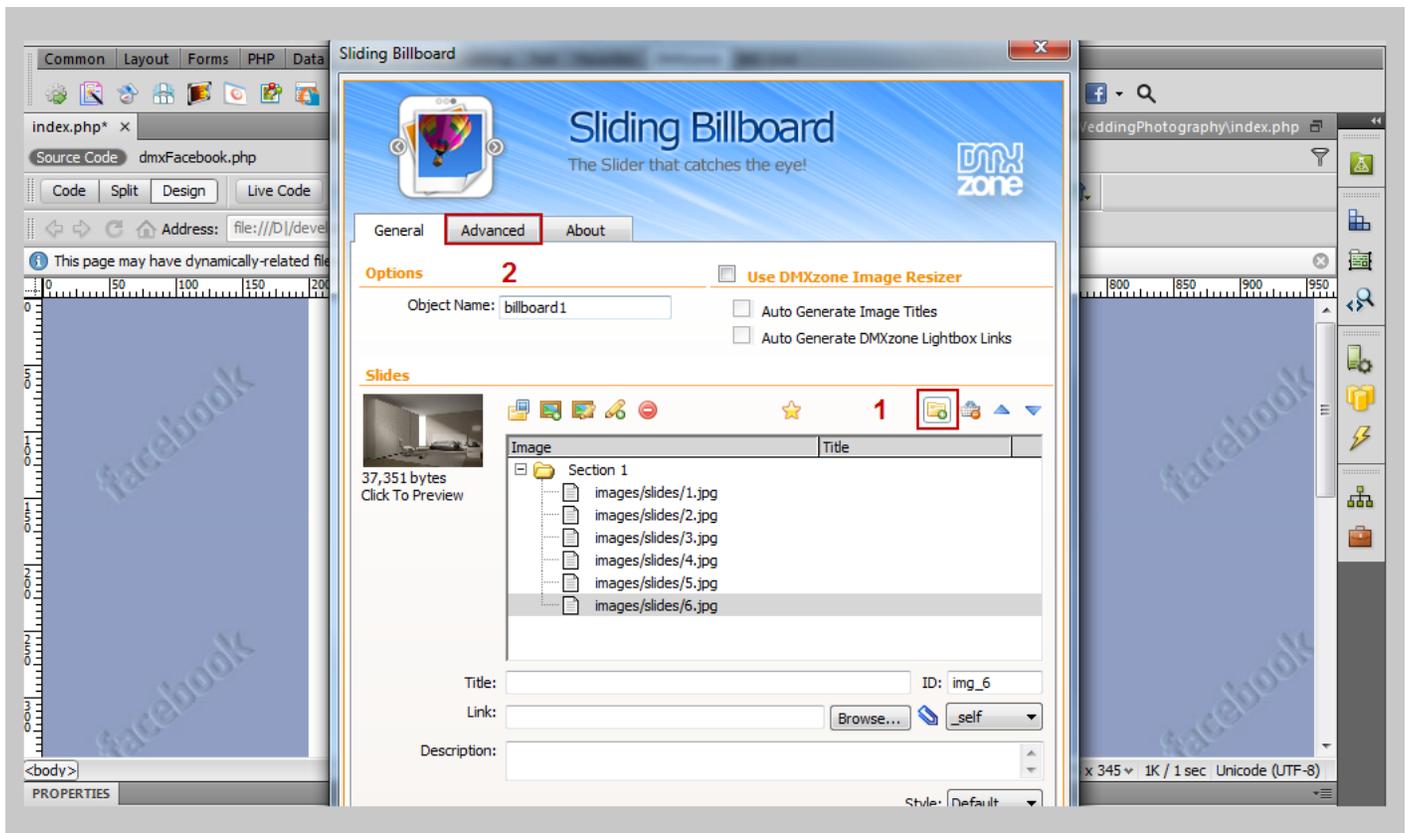
2. In the Facebook Fan Page window add your **App ID/API Key**, your **App Secret (2)** and choose **Local Test (3)**. Click the OK button when you're done.



3. Now we're going to insert the **Sliding Billboard** on our page. Click shte **Sliding Billboard** extension icon.



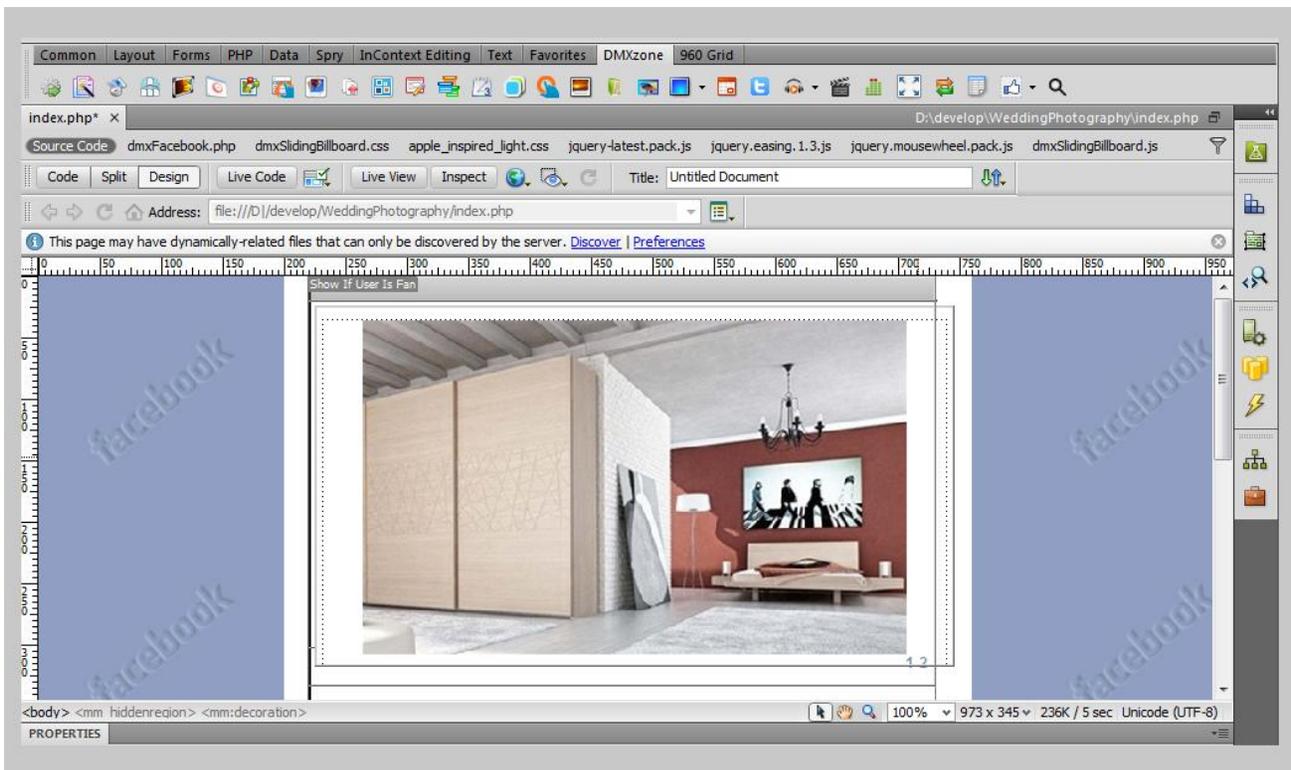
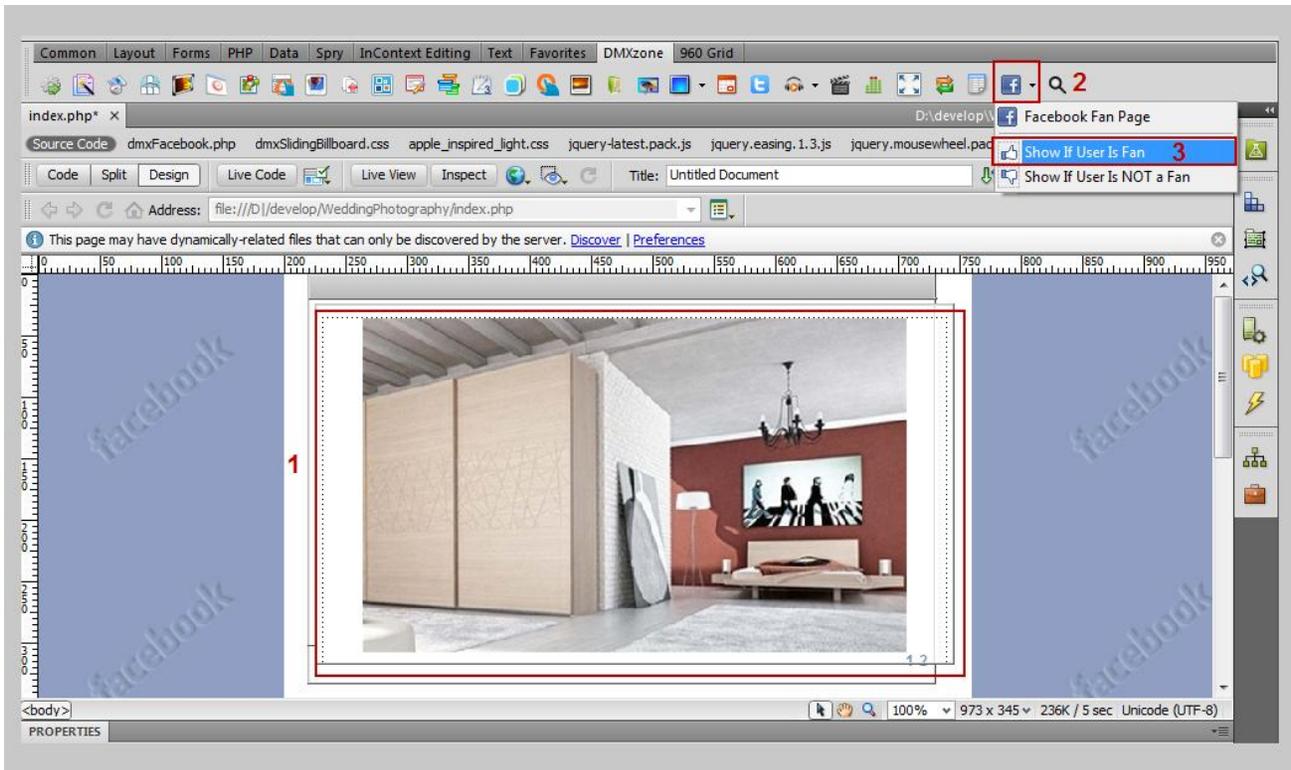
4. Import a whole **folder of images (1)** and click the **Advanced tab** in order to customize the Sliding Billboard **(2)**.



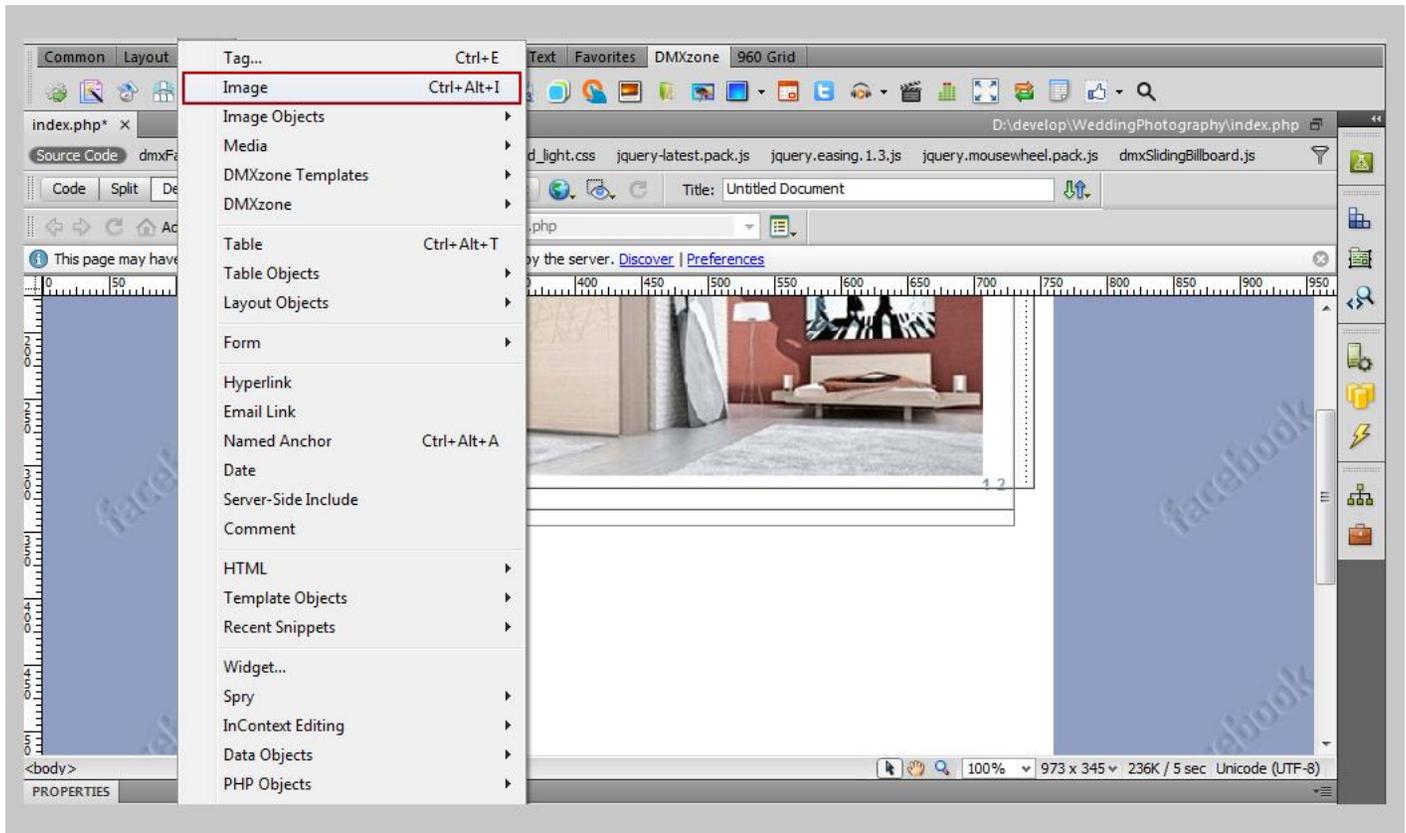
- Note that if your content width is more than 520px you'll have scrollbars in Facebook. For our Sliding Billboard we **set 510px width and 300px height**. You can also customize the layout and the animation if you want. When you're done, click the **OK button**.

The screenshot shows the 'Sliding Billboard' configuration window. The 'Main Layout' section is highlighted with a red box around the 'Width: 510' and 'Height: 300' fields. The 'Navigation' section includes 'Use Keyboard' (checked), 'Use Mouse Wheel' (checked), and 'Use Gestures' (unchecked). 'Sections Position' is set to 'Top', 'Paging Position' is 'Bottom', and 'Side Nav Position' is 'Inside'. The 'Animations' section has 'Scroll Horizontal' (checked), 'Auto Next Section' (checked), 'Scroll Interval' set to 5000 ms, 'Speed' set to 'Normal', and 'Easing' set to 'Swing'. The 'Slides Layout' section shows five different item styles for the billboard.

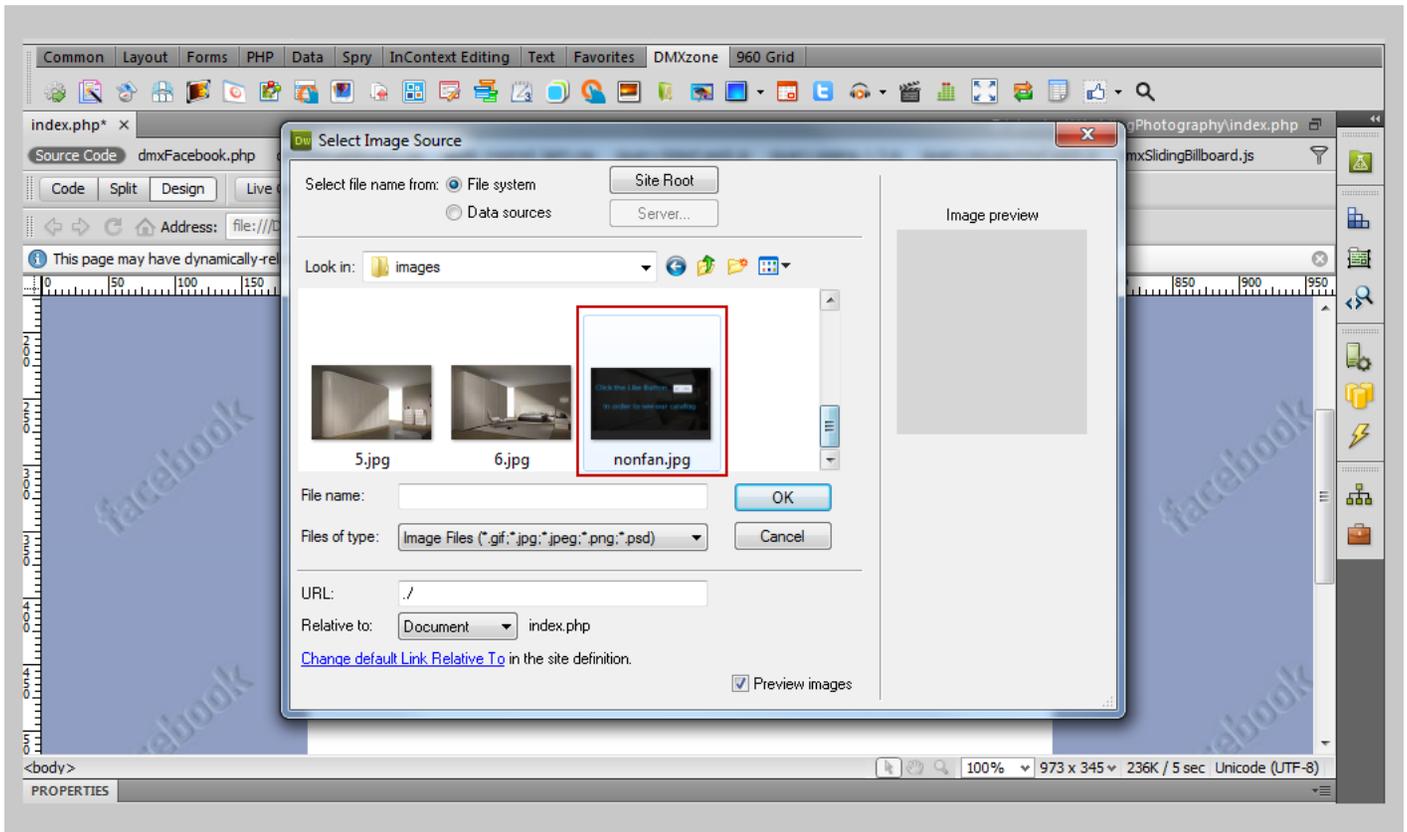
- Click on the **Sliding Billboard (1)** so you can make it visible only to your Facebook page fans. Open the **Facebook Fan Page dropdown menu (2)** and select **Show if User is a Fan menu item (3)**.



- For our non fan page users we'll include a simple image. Go to Dreamweaver **Insert** menu and select the **image** menu item.

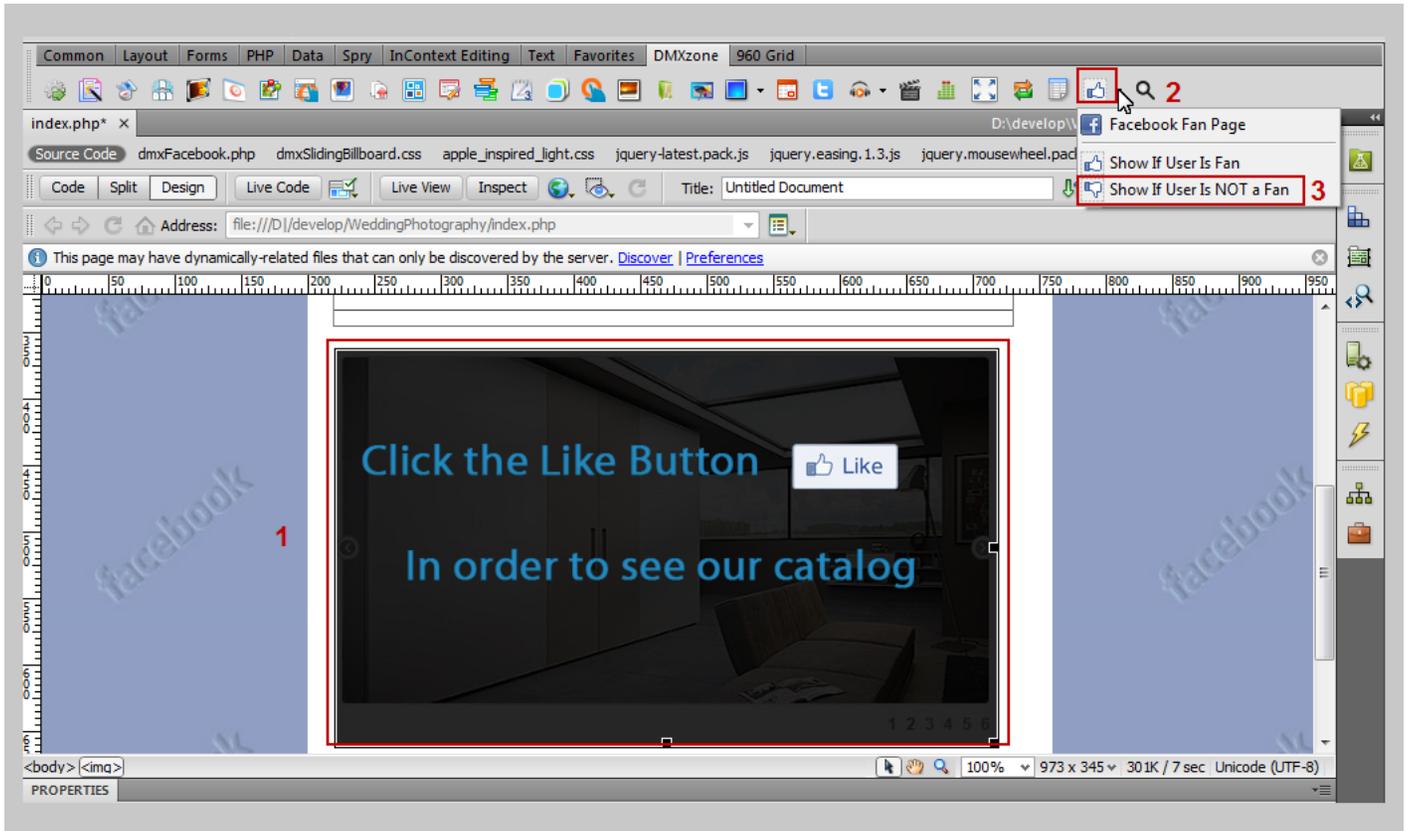


8. Select the image and click OK.



9. In order to make it visible only to non fans, **click the image (1)**, open the **Facebook Fan Page menu (2)** and select **Show if User is Not a Fan** menu item **(3)**.

**\*Note:** Do not forget to switch the **Run mode to: Online on Facebook** upon saving, when you include the page in your Custom tab on Facebook.



## Video: Using Facebook Fan Page



With this [movie](#) we will show you how to use [Facebook Fan Page](#) and setup a default Landing Tab for your Fan Page.

## Video: Creating Custom Facebook Tab with Sliding Billboard



With this [movie](#) we show you how to use [Sliding Billboard](#) in your Facebook Custom Tab/App with the help of [Facebook Fan Page](#).